

CII Market Place

Connecting Buyers & Sellers Worldwide

CII Market Place (<https://www.ciimarketplace.in/>) - India's Leading B2B platform to get online solution for businesses to connect, grow and succeed.



Introduction to CII Market Place

1

Online B2B Platform

An online Platform Launched to connect buyers and suppliers across the world.

2

CII Members & Non-Members

CII Market Place serves both CII Members and Non-Members, providing a platform to e-connect with each other at no cost.

3

Business Network

Facilitates buyers and sellers, the opportunity to build a new business network, find suppliers and customers, and grow their business.

4

Verified Members

The USP of CII Market Place platform is its verified members who offer authentic products and services which are globally competitive.

Benefits of CII Market Place

Zero Cost E-Networking

Connect with global markets at no cost.

Exclusive Access

Link to a network of over 9500 member companies and their vast employee base.

Visibility and Advertising

Showcase and advertise your products and services.

Business Growth

Enhanced visibility creates substantial business opportunities.

Accessibility

Connect buyers and sellers anytime, anywhere

Diverse Marketplace

Access a wide range of products and suppliers

Brand Credibility

Elevate your brand's credibility and generate valuable leads

Ease of Business

Simplify operations and enhance the ease of doing business

Who Can Join ?

Any business, small/large organizations, institutions, or startups who are looking to expand their reach and grow their business globally can join CII Market Place.

CII Member Companies

- CII Members can register both as sellers and buyers.
- They can showcase their products and services at no cost.
- They can e-connect with global buyers for their requirements.

Non-Member Companies

- Non-Members can register as buyers and search for required products and services.
- They can also showcase their products after obtaining CII membership or by taking annual subscription at nominal charges.
- They can e-connect with sellers for their requirements and other details.

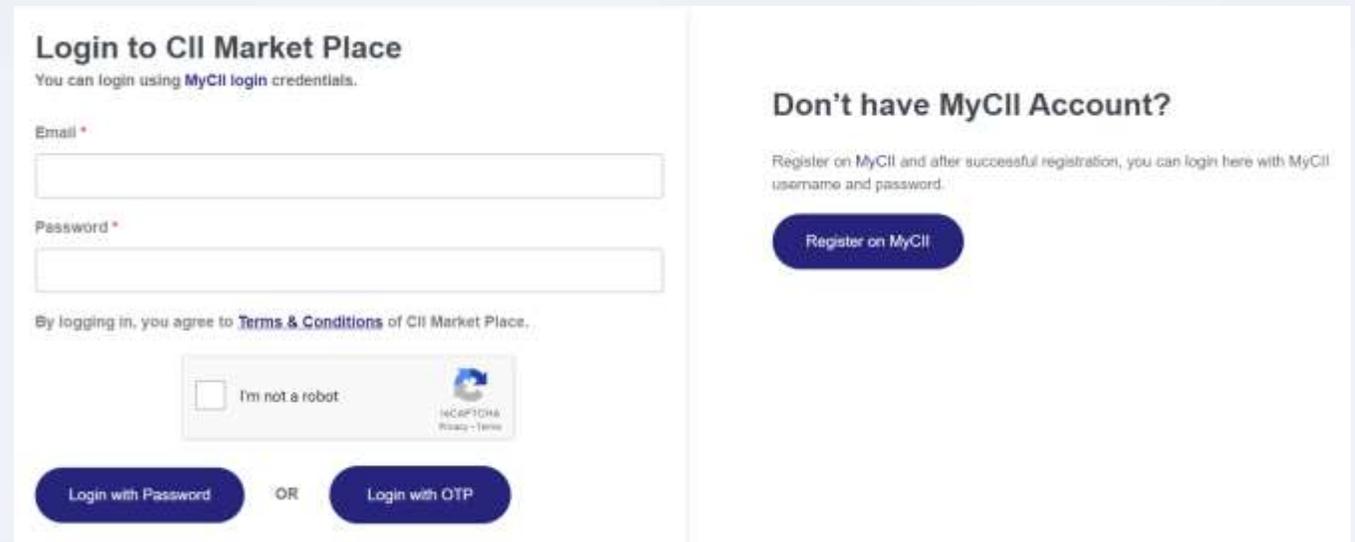
Some Stats About CII Market Place

- CII Market Place connects 9500+ CII Member Companies with global buyers.
- Over 2500 Companies have already registered at this platform.
- Over 5000 Products and Services are already published and this number is continuously increasing.
- More than 2.5 Lakh Companies have access to CII Market Place and is attracting thousands of visitors everyday.



Login/Register

- CII Members and registered Non Members can login to CII Market Place with their MyCII Credentials.
- Unregistered non-members must register on MyCII portal to obtain their user ID and password and then can login to CII Market Place.



The screenshot displays the login and registration interface for CII Market Place. On the left, the 'Login to CII Market Place' section includes a sub-header 'You can login using MyCII login credentials.' Below this are input fields for 'Email *' and 'Password *'. A checkbox labeled 'I'm not a robot' is accompanied by a CAPTCHA icon and the text 'HCCPTOM4 Ready - Terms'. At the bottom of this section are two buttons: 'Login with Password' and 'Login with OTP', separated by the word 'OR'. On the right, the 'Don't have MyCII Account?' section contains the text 'Register on MyCII and after successful registration, you can login here with MyCII username and password.' and a single 'Register on MyCII' button.

CII Market Place User Manual

A complete guide for CII Market Place is available at home page so that users can seamlessly use this B2B Platform to connect with buyers and sellers worldwide.



Dashboard Access

Upon a successful login, members can access their dashboard, where they can create and manage their company profile, publish products & services, and engage in various other functionalities.

The screenshot shows a web interface for updating a user profile. On the left is a sidebar menu with options like 'My Profile', 'About Company', 'Product Performance', 'Lead Management', 'My Dashboard', 'My Orders', and 'My List'. The main area is titled 'Update profile' and contains several input fields: 'First name', 'Last name', 'Designation', 'Mobile no.', 'Phone no.', and 'Work email'. There are also dropdown menus for 'Select City' and 'Select State'. A 'Profile keyword' field is present, followed by a 'Enter comments (after save click)' field. A 'Profile about' section has a text area with a placeholder 'Write to target buyer and manufacturer of trading elements'. At the bottom, there is a 'LinkedIn profile link' field and 'Save' and 'Cancel' buttons.

CII Market Place Home Page Tabs (1/2)



- **Register Product** : Sellers can register their products and services by clicking on “Register Product” tab.
 - All required details of the products can be uploaded as per the required category along with their images, prices and other specifications.
 - Any brochure or video related to the products/services can also be uploaded here.
- **Post Requirement/Browse Requirement**: Both Members and Non-Members can add their specific requirements by clicking on ‘Post Requirement’ button which can facilitate them to connect with the sellers. Users can post their requirements details, location etc and can attach any document related to their requirement. Also, they can view all the requirements added by clicking on “Browse Requirement”
- **Companies**: Users can check complete list of registered companies by clicking on ‘Companies’ tab.

CII Market Place Home Page Tabs (2/2)



- **Products:** Users can find range of all available products and their sellers by clicking at “Products” tab. To explore the complete list of products and services, simply click on the ‘View All’ tab.
 - Additionally, users have the option to bookmark products of interest and add them to their wishlist.
 - Buyers can also connect directly with seller to know more details of the products and services by clicking on ‘Connect with Seller’ button.
- **Product Categories:** Users can explore all the products categorized by product category also. Clicking on any category will display all products related to that specific category.
 - Users can also refine their search further by checking its subcategories.
 - Additionally, users have the option to sort products by newest, oldest, and by name.
- **Search Bar:** Users can utilize the search bar to easily locate specific companies or products.

Product Categories (1/2)

Home Page displays a comprehensive list of product categories and their subcategories which can be further added/modified as per the user requirements.

Some of the main categories are listed below:

- Agriculture & Farming
- Apparel & Garments
- Architecture & Interiors
- Automobile, Parts & Spares
- Bags, Belts & Wallets
- Bicycle, Rickshaw & Spares
- Books & Stationery
- Building & Construction
- Business & Audit Services
- Call Center & BPO Services
- Castings
- Chemicals, Dyes & Solvents
- Computer & IT Solutions
- Contractors & Freelancers
- Cosmetics & Personal Care
- Education & Training
- Electrical Equipment
- Electronics & Electrical
- Electronics Components
- Energy
- Engineering Services
- Event Planner & Organizer
- Fashion Accessories & Gear
- Financial & Legal Services

Product Categories (2/2)

- Food & Beverages
- Furniture & Supplies
- Gems, Jewelry & Astrology
- Hand & Machine Tools
- Handicrafts & Decoratives
- Herbal & Ayurvedic Product
- Home Textile & Furnishing
- Hospital, Clinic & Consultation
- House Keeping Services
- Housewares & Supplies
- HR Planning & Recruitment
- Industrial Plants & Machinery
- Industrial Supplies
- IT & Telecom Services
- Kitchen Utensils & Appliances
- Lab Instruments & Supplies
- Leather Products
- Marble, Granite & Stones
- Mechanical Parts & Spares
- Media, PR & Publishing
- Medical Essential, Safety & Protective Clothing and Apparel
- Metals, Alloys & Minerals
- Packaging Machines & Goods
- Paper & Paper Products
- Pharmaceutical Drug, Medicine, Medical Care & Consultation
- Product Rental & Leasing
- Pumps
- R&D and Testing Labs
- Rail, Shipping & Aviation
- Security Systems & Services
- Sports Goods, Toys & Games
- Telecom Equipment & Goods
- Textiles, Yarn & Fabrics
- Transportation & Logistics
- Travel, Tourism & Hotels
- Water and many more categories.....

Advertising Opportunity

- CII is also offering advertising opportunities to showcase your brand and products at CII Market Place.
- Separate spaces are dedicated mainly for advertisements and several options are available for this.
- Both CII Member Companies and Non Member Companies can buy separate spaces at this platform at very nominal rates.
- Member Companies can avail extra discount for these advertising spaces.
- More detailed information/options and rate card for advertisements can be shared separately.



THANK YOU!

To know more details about CII Market Place, visit <https://www.ciimarketplace.in/>