Confederation of Indian Industry

CII Market Place

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Confederation of Indian Industry

CII Market Place

User Manual

Introduction to CII Market Place

CII Market Place is a platform for connecting buyers from across the globe with sellers from CII Member Companies. CII has over 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 286 national and regional sector and industry bodies. Through this platform, buyers and sellers can e-network with each other at no cost. The platform facilitates both buyers and sellers the opportunity to build new business network, find suppliers and customers and grow their businesses.

The USP of CII Market Place is its verified Members who offer authentic products and services at reasonable prices. The products and services offered by CII Member Companies are globally competitive. They follow business ethics and good corporate governance practices. The credentials of CII Member Companies are well established for reliable business dealings.

With over 1,000 companies and 5,000 products and services already registered, the CII Market Place product catalogue is very comprehensive covering major categories such as engineering services, industrial machinery & supplies, agriculture & farming, textiles & apparel, housing & construction, architecture & interiors, business services, education & training, cosmetics and personal care products, home appliances, drugs & pharmaceuticals, medicines, medical equipment, leather products, metal & mineral products, automobile parts and spares, electronics & electrical, electrical equipment, telecom equipment, computer & IT solutions, fashion, food & beverages, furniture, gems & Jewellery, transportation & logistics, travel & tourism, and much more.

The portal is growing fast and gaining popularity among buyers and sellers. It also provides advertising opportunities for all registered users - members and non-members. The platform lets users promote their brand to unique business visitors.

How It Works:

The CII Market Place serves both CII Members and Non-Members, providing a platform to e-connect with each other. Both CII Members and Non-Members can register as buyers on this platform. However, only CII Members can register as sellers on this platform.

Member companies can login to the CII Market Place portal using their MyCII credentials and register their products and services for buyers to e-connect by entering contact details, adding products tothe catalogue. Similarly, buyers can registration this platform, search for required products and services and e-connect with the sellers.

Non-Members can register their products and services only after obtaining CII Membership. To obtain CII Membership, write to CII at membership@cii.in.

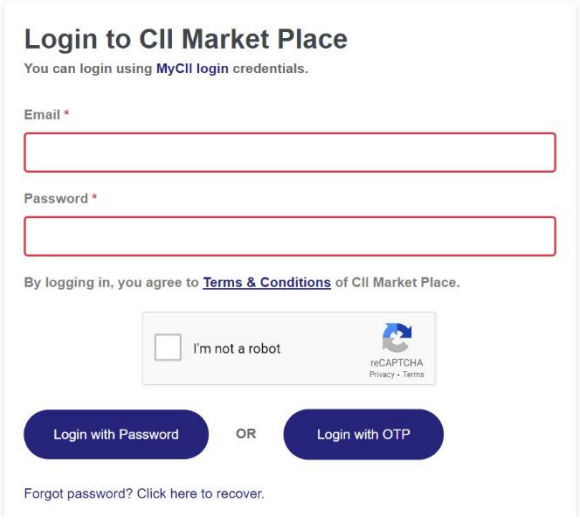
The CII Market Place serves both CII Members and Non-Members, providing a platform for them to showcase their products & services and connect with potential buyers. Members enjoy enhanced features within the portal compared to non-members.

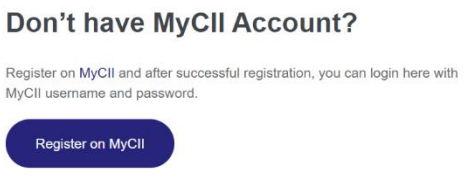
Both members and non-members can use their existing MyCII login credentials to login to the CII Market Place and access its features. Members can publish their products and services to connect with potential buyers.

Unregistered Non-members can register at MyCII Platform (www.mycii.in)to login to CII Market Place and connect with the sellers.

Member Access:

Upon arriving at the CII Market Place, a user can seamlessly access their account using their MyCII user ID and password, eliminating the need for a separate registration process. In case of a forgotten password, users have the option to log in through a one-time password (OTP) sent to their registered email address and mobile number.



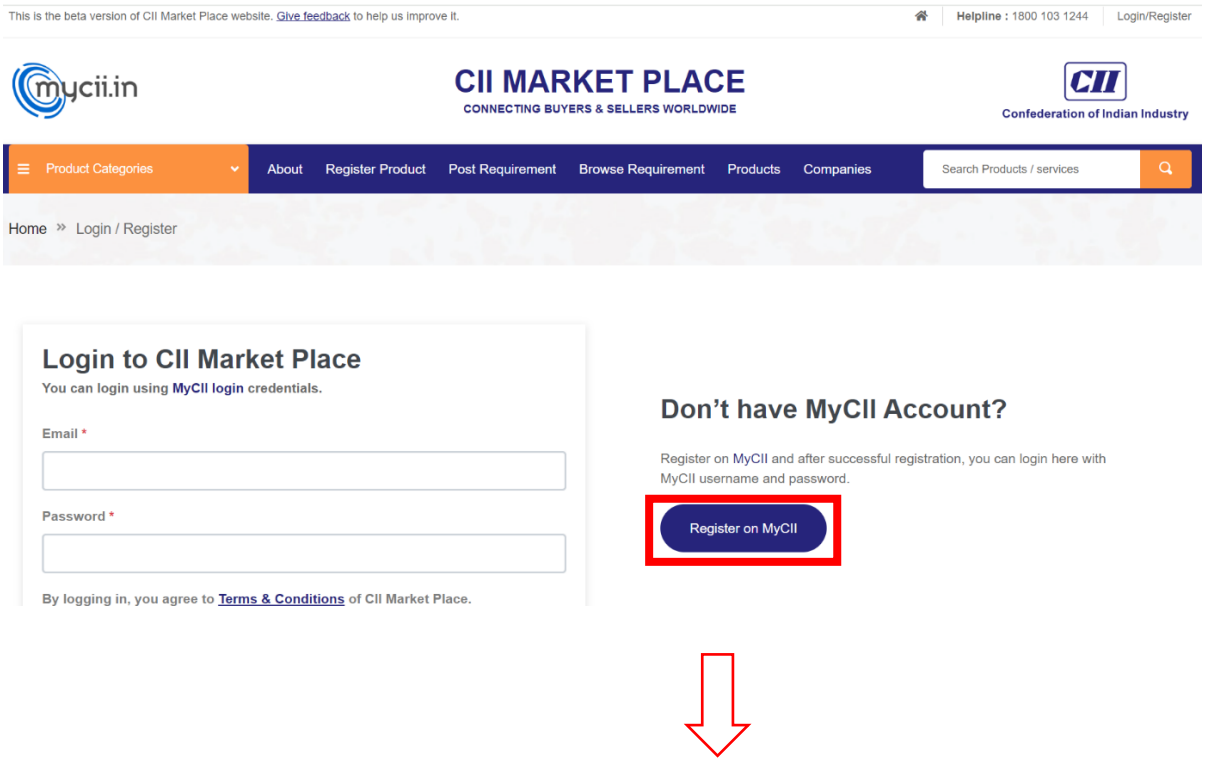


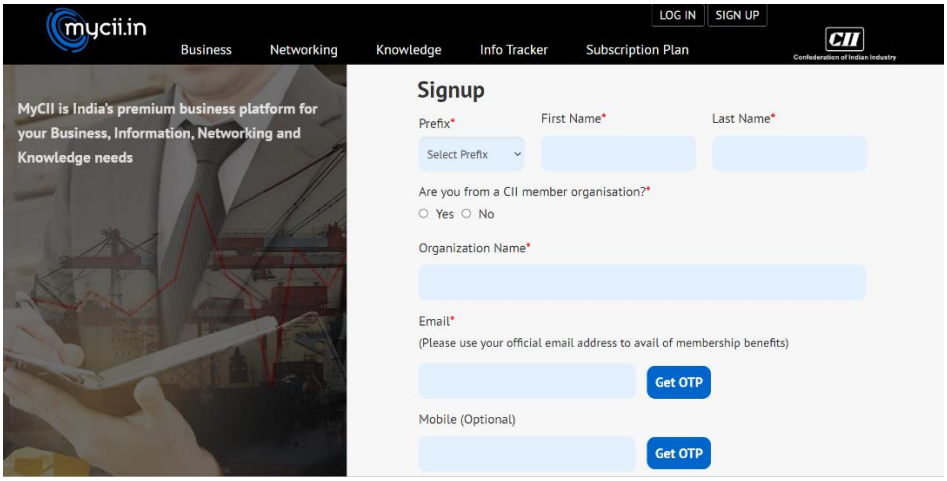
Upon a successful login, members can navigate to their dashboard, where they have the ability to create and manage their company profile, publish products& services, and engage in various other functionalities.

Non-Member Access:

The CII Market Place extends access to both members and non-members. Non-members who arealreadyregistered on the MyCII platform can use their credentials to login to CII Market Place.

Unregistered non-members mustregister on MyCII portal by clicking onLogin/Register and then click on'Register on MyCII' button, to obtain their user ID and password.

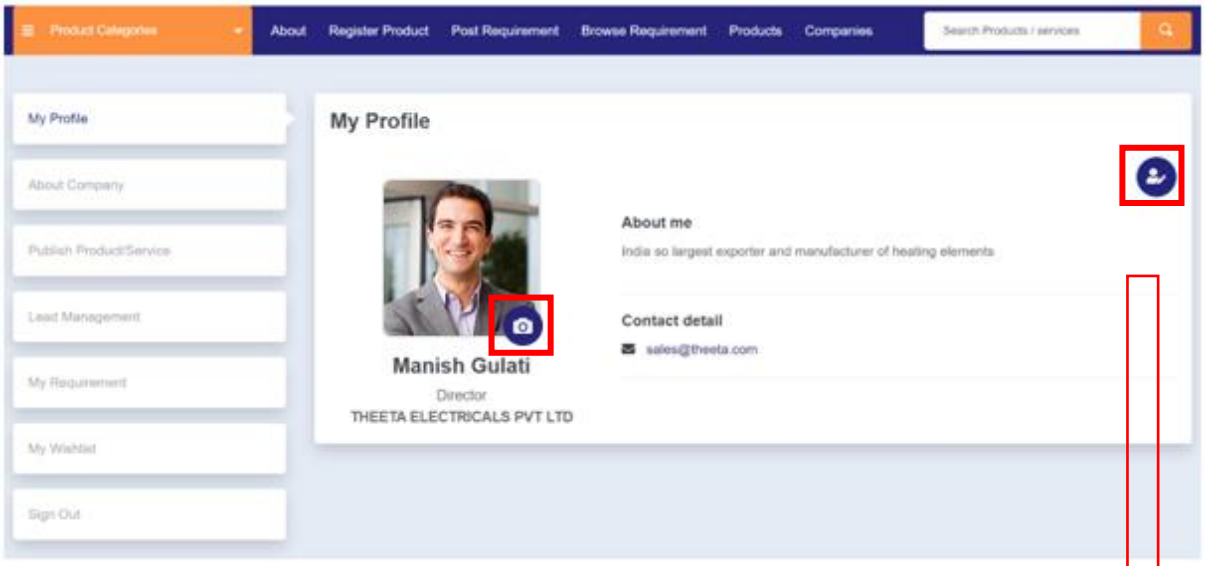




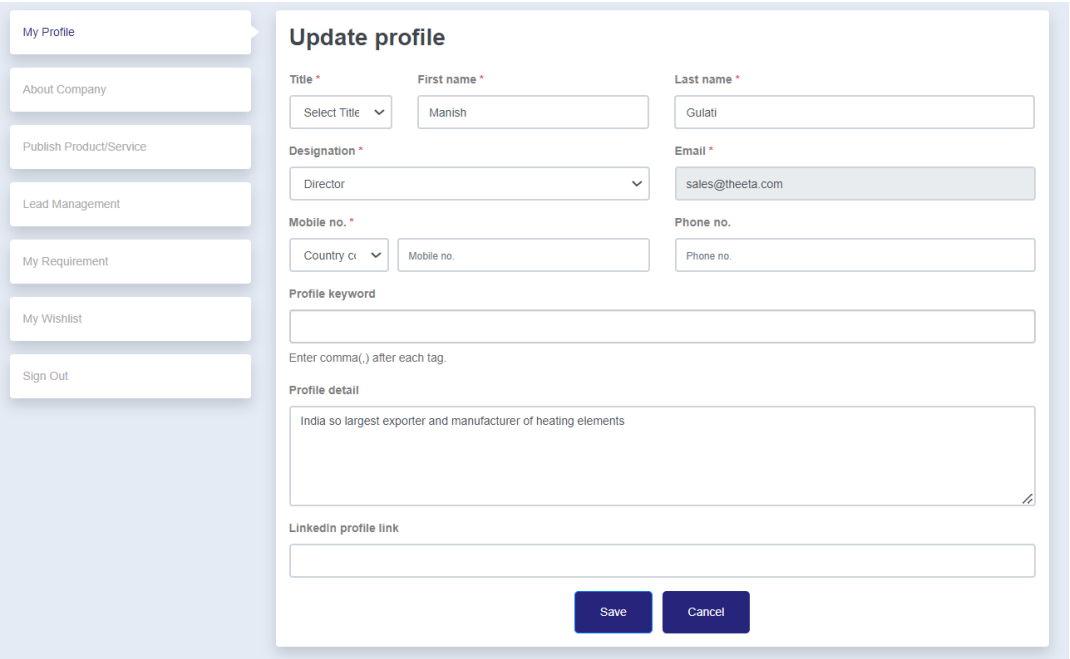
After Successful registration on MyCII, non-members need to go back to CII Market Place portal "https://www.ciimarketplace.in/" to login.

Access Dashboard:

Once logged in as either a member or non-member, users can access their respective dashboards. Within the dashboard, updating the profile is made easy by simply clicking on 'Edit' button markedin red box. Additionally, changing or updating the profile photo is a seamless process accomplished by clicking on the photo icon marked in red box.

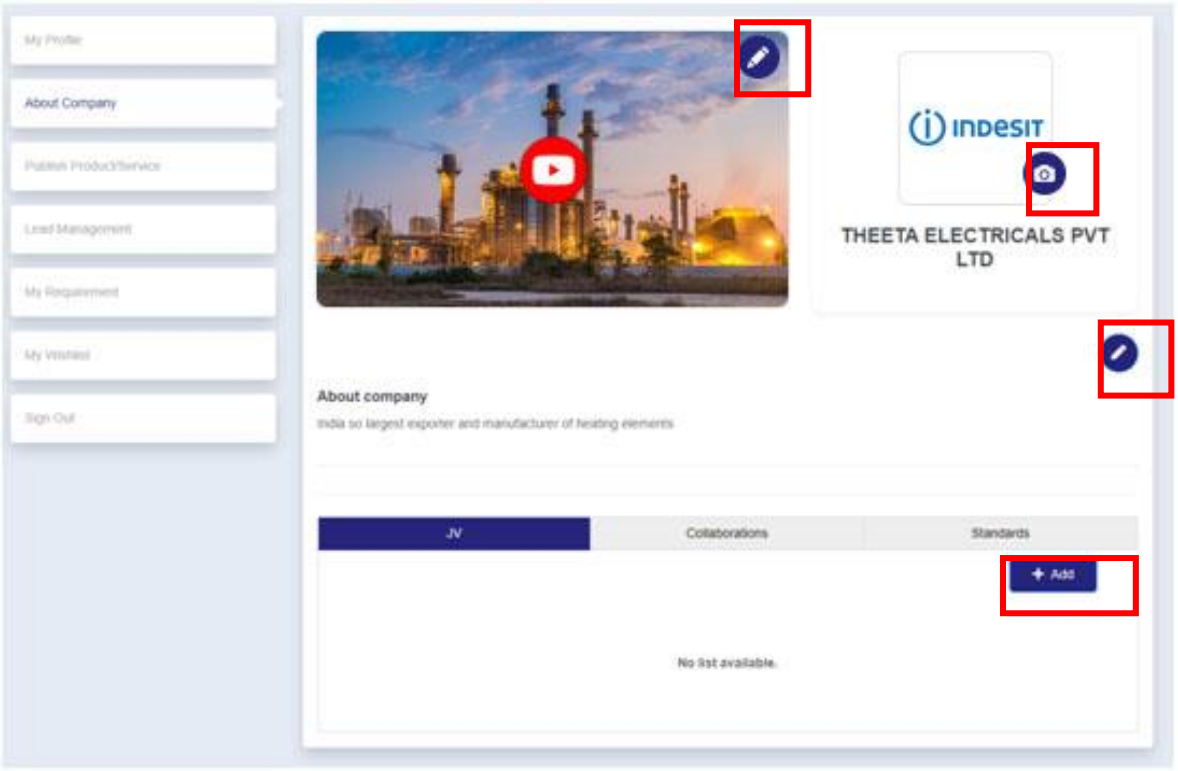


As the CII Market Place portal enables B2B networking, users need to update their profile and provide additional details by filling in all required fields highlighted with red "*".



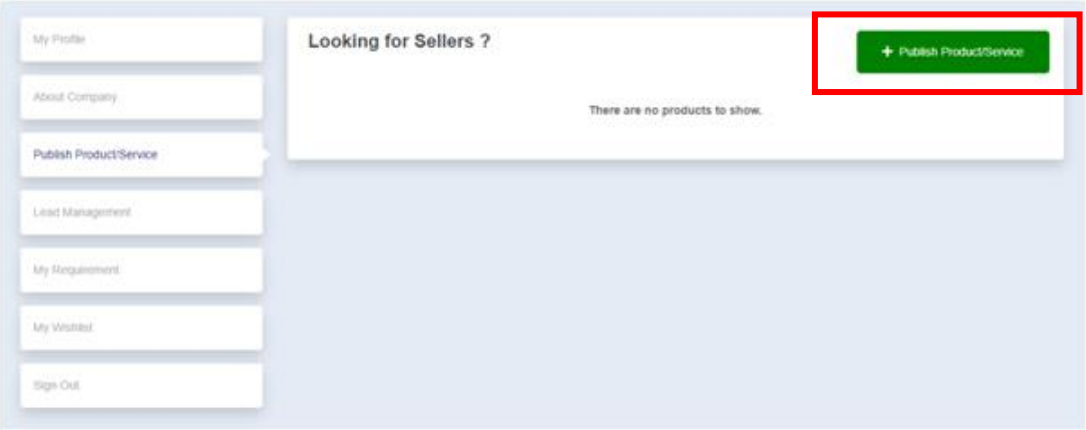
About Company:

Once users complete their individual profile details, the next step involves providing comprehensive information about their company. This includes uploading visually appealing company imagesor logos for a profile wall, update the company logo, and provide relevant details such as joint ventures, collaborations, standards, etc.



Publish Product/Service:

Once the company profile is finalized, it's time to add products. Users can initiate this process by clicking on the prominently highlighted 'Publish Product/Service' button, clearly marked within a red-coloured box. It is important to note that this feature is exclusive to CII Member Companies.



To add products and services, a user has to complete all required details of product markedin red “*”.Members are advised to add correct and complete information to receivemaximum sales enquiries.

1 Step 1 2 Step 2 3 Step 3 4 Step 4

Step 1 - BASIC DETAILS

Product name *

HSN Code *

Select items

Product Category *

Select items

Product description

Price in (INR) *

100.00

Price in (INR) *

Select Price Type

Select Per Unit/Kg *

Select Price Type

ADDITIONAL DETAILS

Product Brochure

Choose File No file chosen

File type should be .pdf,.doc or .docx and size should not more than 10Mb

Export Countries *

Select items

States*

Select items

Cities *

Select items

Related Sectors

Select items

Product Certification/ Standrads

Major Buyers

Web Link

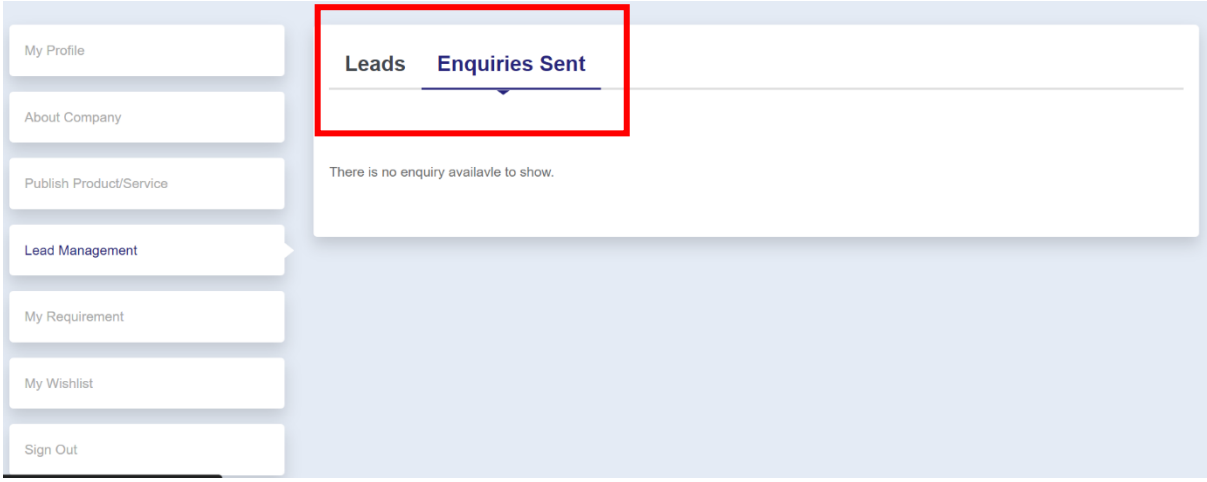
Availability

Product keyword

Save Save Next Cancel

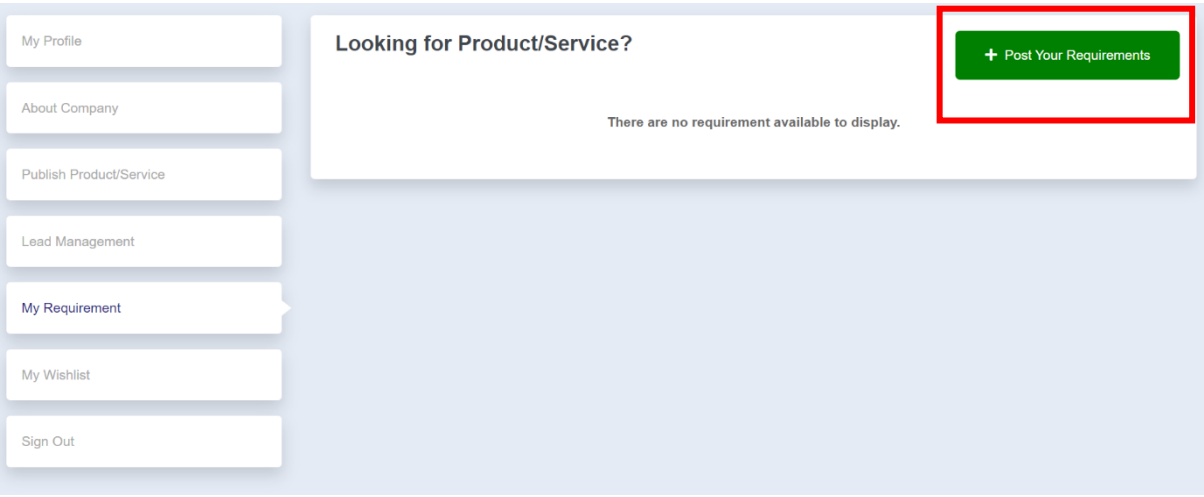
Lead Management:

Members can see their leads by navigating to the 'Leads' tab, where they can view the number of leads received in their inbox. Additionally, members can track their inquiries in the 'Enquiries Sent' tab, generated from their interest in others' products or services. It is important to note that these features are exclusive to members and are not accessible to non-members.



Post Requirement:

Both members and non-members have the ability to add their specific requirements, facilitating the process of connecting with relevant sellers for their products. They can add requirements by clicking on ‘post your requirement’ button highlighted in red box.



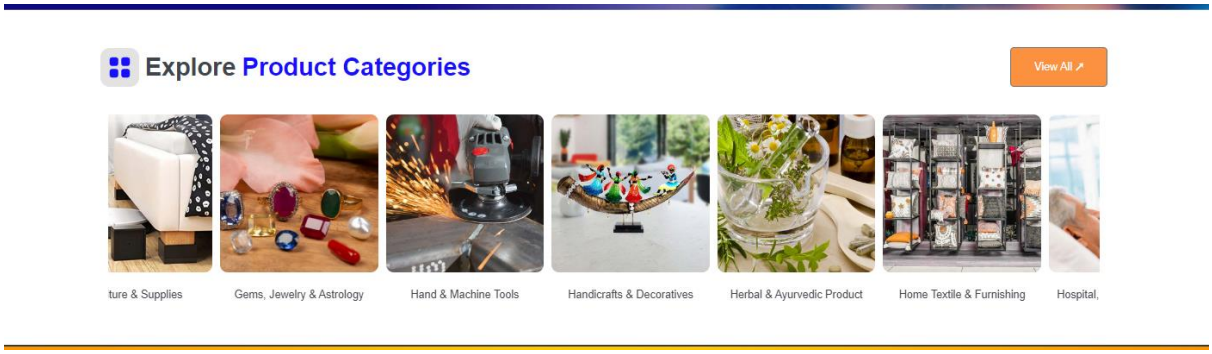
Navigation:

Advertise section

The Advertise section of a website provides businesses with information on how to promote their products or services on the site.

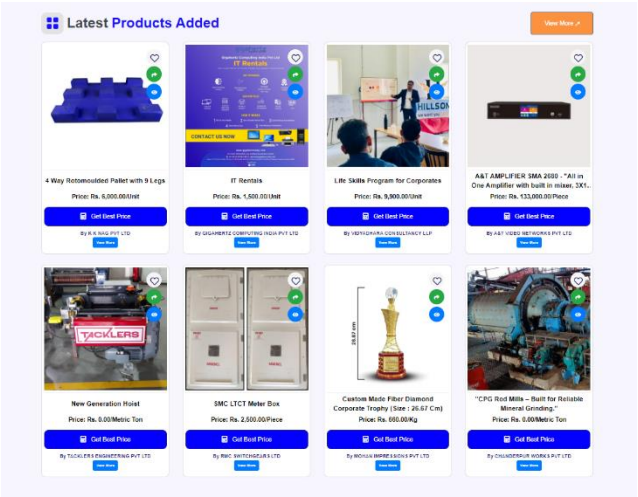
Product Categories section

The **Product Categories** section on a website organizes products into distinct groups, making it easier for users to browse and find what they're looking for.



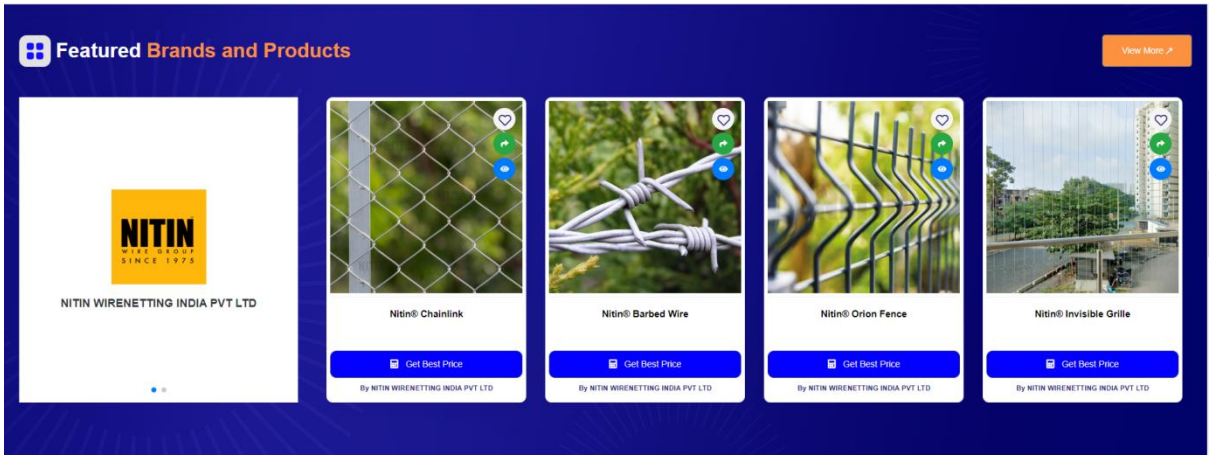
Latest Products Added section

The **Latest Products Added** section on a website showcases the most recently added items, keeping visitors up to date with new inventory or product launches.



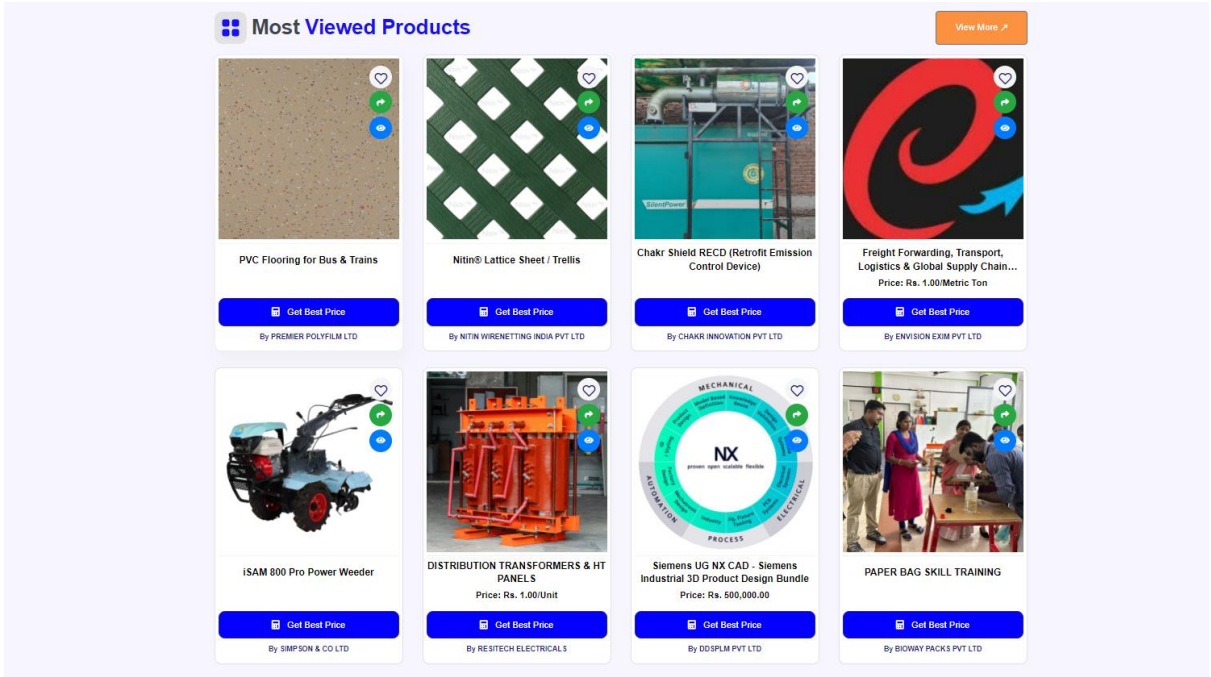
Premium Brands and Products Section

The Premium Brands and Products section on a website highlights high-quality, exclusive, or luxury items from top-tier brands. This section is designed to appeal to customers seeking premium products with exceptional value, craftsmanship, or reputation.



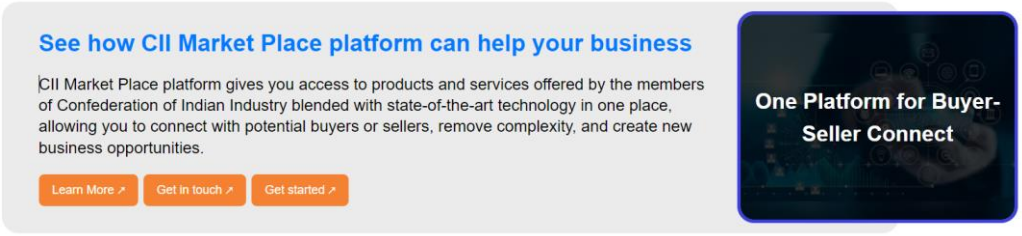
Most Viewed Products Section

The Most Viewed Products section on a website highlights the items that have received the highest number of views, reflecting customer interest and popularity.



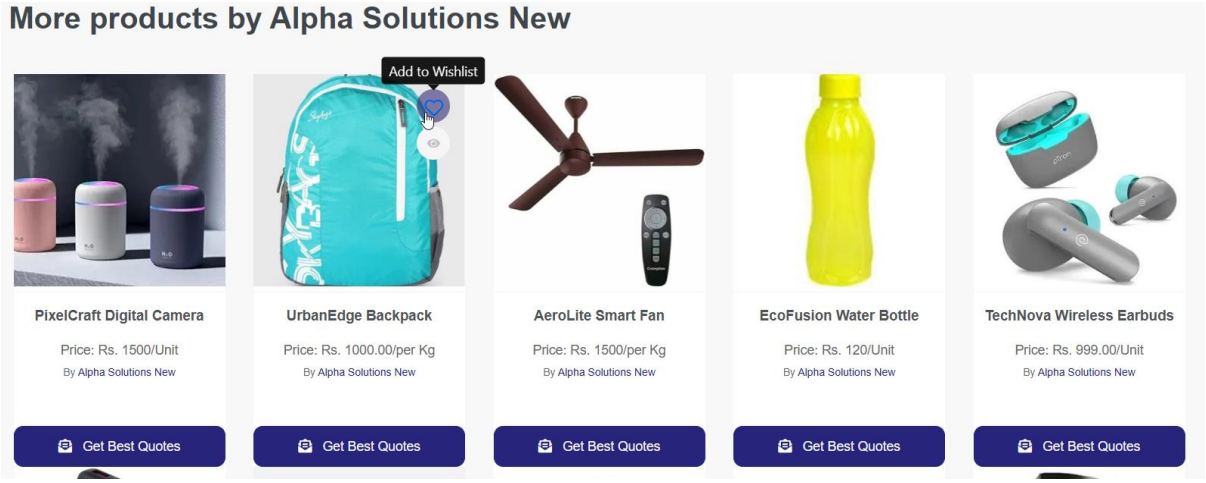
One Platform for Buyer-Seller Connect section

The **One Platform for Buyer-Seller Connect** section on a website facilitates seamless communication between buyers and sellers, creating a direct channel for inquiries, negotiations, and transactions

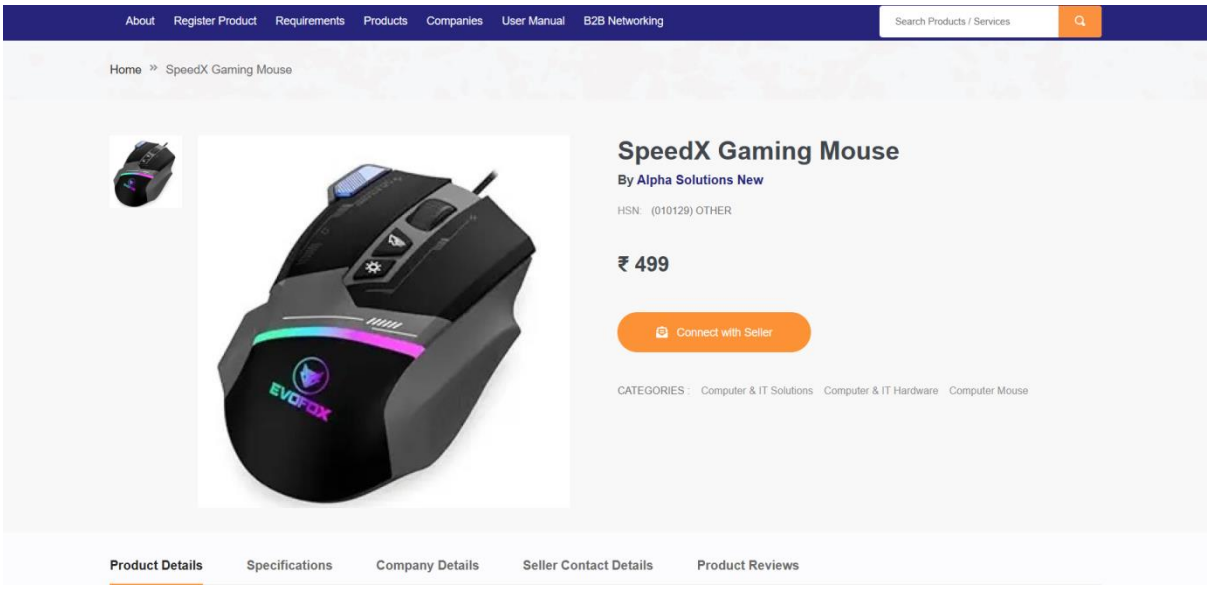


Products page:

The home page displays the most viewed products. To explore the complete list of products and services, simply click on the 'View All' tab highlighted in red coloured box. Additionally, users have the option to bookmark products of interest and add them to their Wish list.

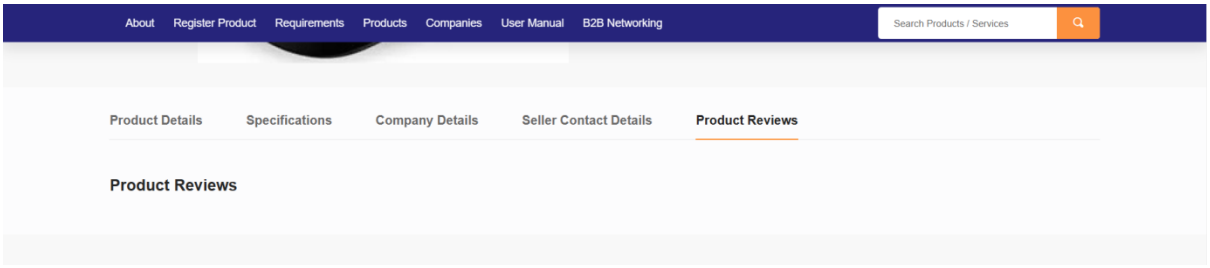


Users can see complete details of products and services and place enquiry on the product directly by clicking on ‘Connect with Seller’.

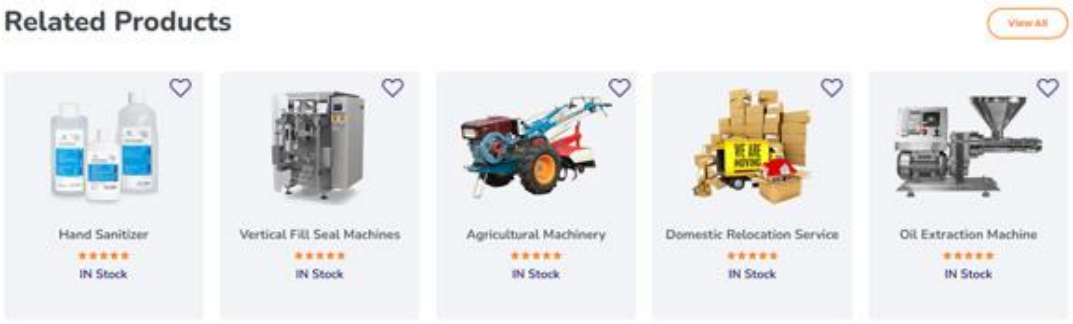


Product Reviews section

The **Product Reviews** section on a website allows customers to share their experiences and feedback on products they've purchased, helping to guide future buyers in their decision-making process.



- Users can also view other products/services offered by the company.



About Us Page

About CII Market Place CII Market Place is a platform that connects global buyers with sellers from CII member companies. are well established for doing businesses with them.

About CII Market Place

- CII Market Place is a platform that connects global buyers with sellers from CII member companies. With over 9500 members from both private and public sectors including SMEs and MNCs and an indirect membership of over 300000 enterprises from 286 national and regional sectoral industry bodies, this platform facilitates e- networking at no cost.
- This platform facilitates both buyers and sellers the opportunity to build a new business network, find suppliers and customers, and grow their business.
- The USP of the CII Market Place platform is its verified members who offer authentic products and services at very reasonable prices.
- The products and services offered by CII Member companies are globally competitive. The Member companies follow business ethics and good corporate governance practices. The credentials of CII member companies are well established for doing businesses with them.

Download Flyer Download PPT

Why Choose CII Market Place?

- **Zero Cost E-Networking:** Connect with global markets at no cost.
- **Exclusive Access:** Link to a network of over 9500 member companies and their vast employee bases.
- **Visibility and Advertising:** Showcase and advertise your products and services.
- **Business Growth:** Enhanced visibility creates substantial business opportunities.
- **Accessibility:** Connect buyers and sellers anytime, anywhere.
- **Diverse Market Place:** Access a wide range of products and suppliers.
- **Brand Credibility:** Elevate your brand's credibility and generate valuable leads.
- **Ease of Business:** Simplify operations and enhance the ease of doing business.
- **Verified Members:** Engage with verified members offering authentic products at reasonable prices.

Who can Join and Register?

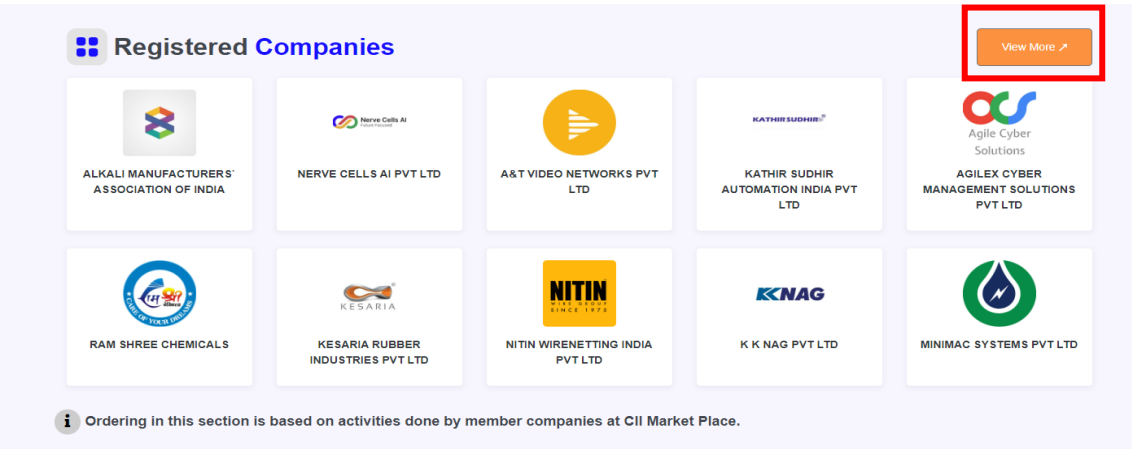
- The CII Market Place serves both CII Member Companies and Non-Member Companies from across the globe, providing a platform to e-connect with each other.
- CII Member Companies can register as sellers on this platform and showcase their products and services. They can login to CII Market Place portal using their MyCII credentials.
- Both CII Members and Non-Members can register as buyers on this platform and can search for required products and services, and e-connect with the sellers.
- Unregistered non-members can first register at MyCII Platform https://cam.mycii.in/ and then login to CII Market Place to connect with the sellers.
- Non-Member Companies can also register their products and services at this platform after obtaining CII Membership. To obtain CII Membership, write to CII at membership@cii.in.

- **User Manual**
- **FAQs**
- **Terms and Conditions**

Register Here as Buyer/Seller → Login with MyCII Credentials →

Registered Companies:

Users can check complete list of most active companies by clicking on ‘Companies’ tab.



Product Categories:

Users can explore products categorized by product category. Clicking on any category will display all products related to that specific category.

Home » Agriculture & Farming

Product Categories

- Agro Machinery & Equipment
- Bird Food, Poultry & Animal Food
- Coir and Agro Products
- Fertilizers and Soil Additives
- Seeds & Plantation Products
- Tractor, Tractor Parts & Assemblies

Sort By Newest

Newest

Oldest

NPK 100% Water Soluble Fertilizers

By EVEREST FERTILIZERS AND CHEMICALS PVT LTD

Agricultural Tractors & parts thereof

By INTERNATIONAL TRACTORS LTD

Agricultural Services,Drip Irrigation/Sprinkler Irrigati...

By JAIN IRRIGATION SYSTEM LTD

Fertilizers

By DAYAL FERTILIZERS PVT LTD

NPK Mix Fertilizers

By EVEREST FERTILIZERS AND CHEMICALS PVT LTD

Tractors, Engines, Tractor Parts

By INTERNATIONAL TRACTORS LTD

Agro Products - Import of Pulses, Dals, Beans, Agri...

By TATA INTERNATIONAL LTD

Electro Pneumatic Servo Control Systems

By NUCON AEROSPACE PVT LTD

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 294 national and regional sectoral industry bodies. For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues. Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few. For 2024-25, CII has identified **"Globally Competitive India: Partnerships for Sustainable and Inclusive Growth"** as its Theme, prioritizing 5 key pillars. During the year, it would align its initiatives and activities to facilitate strategic actions for driving India's global competitiveness and growth through a robust and resilient Indian industry.

With 70 offices, including 12 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 300 counterpart organizations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community.

CONFEDERATION OF INDIAN INDUSTRY

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