



Confederation of Indian Industry

# CII Market Place



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Confederation of Indian Industry

# CII Market Place

## User Manual

### Introduction to CII Market Place

CII Market Place is a platform for connecting buyers from across the globe with sellers from CII Member Companies. CII has over 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 286 national and regional sector and industry bodies. Through this platform, buyers and sellers can e-network with each other at no cost. The platform facilitates both buyers and sellers the opportunity to build new business network, find suppliers and customers and grow their businesses.

The USP of CII Market Place is its verified Members who offer authentic products and services at reasonable prices. The products and services offered by CII Member Companies are globally competitive. They follow business ethics and good corporate governance practices. The credentials of CII Member Companies are well established for reliable business dealings.

With over 1,000 companies and 5,000 products and services already registered, the CII Market Place product catalogue is very comprehensive covering major categories such as engineering services, industrial machinery & supplies, agriculture & farming, textiles & apparel, housing & construction, architecture & interiors, business services, education & training, cosmetics and personal care products, home appliances, drugs & pharmaceuticals, medicines, medical equipment, leather products, metal & mineral products, automobile parts and spares, electronics & electrical, electrical equipment, telecom equipment, computer & IT solutions, fashion, food & beverages, furniture, gems & Jewellery, transportation & logistics, travel & tourism, and much more.

The portal is growing fast and gaining popularity among buyers and sellers. It also provides advertising opportunities for all registered users - members and non-members. The platform lets users promote their brand to unique business visitors.



## How It Works:

The CII Market Place serves both CII Members and Non-Members, providing a platform to e-connect with each other. Both CII Members and Non-Members can register as buyers on this platform. However, only CII Members can register as sellers on this platform.

Member companies can login to the CII Market Place portal using their MyCII credentials and register their products and services for buyers to e-connect by entering contact details, adding products to the catalogue. Similarly, buyers can register on this platform, search for required products and services and e-connect with the sellers.

Non-Members can register their products and services only after obtaining CII Membership. To obtain CII Membership, write to CII at [membership@cii.in](mailto:membership@cii.in).

The CII Market Place serves both CII Members and Non-Members, providing a platform for them to showcase their products & services and connect with potential buyers. Members enjoy enhanced features within the portal compared to non-members.

Both members and non-members can use their existing MyCII login credentials to login to the CII Market Place and access its features. Members can publish their products and services to connect with potential buyers.

Unregistered Non-members can register at MyCII Platform ([www.mycii.in](http://www.mycii.in)) to login to CII Market Place and connect with the sellers.

## Member Access:

Upon arriving at the CII Market Place, a user can seamlessly access their account using their MyCII user ID and password, eliminating the need for a separate registration process. In case of a forgotten password, users have the option to log in through a one-time password (OTP) sent to their registered email address and mobile number.

### Login to CII Market Place

You can login using [MyCII login](#) credentials.


Email \*

Password \*

By logging in, you agree to [Terms & Conditions](#) of CII Market Place.

☐ I'm not a robot   
reCAPTCHA  
Privacy - Terms

Login with Password

 OR 

Login with OTP

[Forgot password? Click here to recover.](#)

## Don't have MyCII Account?

Register on MyCII and after successful registration, you can login here with MyCII username and password.

[Register on MyCII](#)



Upon a successful login, members can navigate to their dashboard, where they have the ability to create and manage their company profile, publish products & services, and engage in various other functionalities.



### Non-Member Access:

The CII Market Place extends access to both members and non-members. Non-members who are already registered on the MyCII platform can use their credentials to login to CII Market Place.

Unregistered non-members must register on MyCII portal by clicking on Login/Register and then click on 'Register on MyCII' button, to obtain their user ID and password.

This is the beta version of CII Market Place website. [Give feedback](#) to help us improve it.

Helpline : 1800 103 1244 | [Login/Register](#)

 **CII MARKET PLACE**  
CONNECTING BUYERS & SELLERS WORLDWIDE  Confederation of Indian Industry

[Product Categories](#) [About](#) [Register Product](#) [Post Requirement](#) [Browse Requirement](#) [Products](#) [Companies](#)

Home » [Login / Register](#)

### Login to CII Market Place

You can login using **MyCII login** credentials.

Email \*

Password \*

By logging in, you agree to [Terms & Conditions](#) of CII Market Place.

### Don't have MyCII Account?

Register on MyCII and after successful registration, you can login here with MyCII username and password.

[Register on MyCII](#)





The image shows the MyCII Signup page. On the left, there is a banner with the text "MyCII is India's premium business platform for your Business, Information, Networking and Knowledge needs" over a background image of a hand holding a tablet. On the right, the "Signup" form is displayed. It includes fields for "Prefix\*", "First Name\*", and "Last Name\*", each with a corresponding input box. Below these is a dropdown menu for "Select Prefix". A checkbox question "Are you from a CII member organisation?" follows, with "Yes" and "No" options. Then, there is a field for "Organization Name\*" and an "Email\*" field with a note "(Please use your official email address to avail of membership benefits)". At the bottom, there is a "Mobile (Optional)" field. Two blue "Get OTP" buttons are positioned to the right of the Email and Mobile fields.

After Successful registration on MyCII, non-members need to go back to CII Market Place portal "<https://www.ciimarketplace.in/>" to login.

### Access Dashboard:

Once logged in as either a member or non-member, users can access their respective dashboards. Within the dashboard, updating the profile is made easy by simply clicking on 'Edit' button marked in red box. Additionally, changing or updating the profile photo is a seamless process accomplished by clicking on the photo icon marked in red box.

The image shows a user's profile dashboard on the CII Market Place portal. The top navigation bar includes links like "Product Categories", "About", "Register Product", "Post Requirement", "Browse Requirement", "Products", and "Companies", along with a search bar. On the left, a sidebar lists menu items: "My Profile", "About Company", "Publish Product/Service", "Lead Management", "My Requirement", "My Wishlist", and "Sign Out". The main content area, titled "My Profile", displays a user's profile for "Manish Gulati", Director of "THEETA ELECTRICALS PVT LTD". It includes a profile picture, a bio "India so largest exporter and manufacturer of heating elements", and contact details "sales@theeta.com". Two red boxes highlight specific features: one on the profile picture with a camera icon, and another on a circular "Edit" button in the top right corner of the profile section. A red arrow points from the "Edit" button towards the text below.

As the CII Market Place portal enables B2B networking, users need to update their profile and provide additional details by filling in all required fields highlighted with red "\*".



My Profile

About Company

Publish Product/Service

Lead Management

My Requirement

My Wishlist

Sign Out

### Update profile

Title \*  
Select Title

First name \*  
Manish

Last name \*  
Gulati

Designation \*  
Director

Email \*  
sales@theeta.com

Mobile no. \*  
Country Mobile no.

Phone no.  
Phone no.

Profile keyword  

Enter comma(,) after each tag.

Profile detail  
India so largest exporter and manufacturer of heating elements

LinkedIn profile link

Save

Cancel

## About Company:

Once users complete their individual profile details, the next step involves providing comprehensive information about their company. This includes uploading visually appealing company images or logos for a profile wall, update the company logo, and provide relevant details such as joint ventures, collaborations, standards, etc.

My Profile

About Company



Publish Product/Service



Lead Management

My Requirement

My Wishlist

Sign Out





THEETA ELECTRICALS PVT LTD

About company  
India so largest exporter and manufacturer of heating elements

JV

Collaborations

Standards

+ Add

No list available.



### **Publish Product/Service:**

Once the company profile is finalized, it's time to add products. Users can initiate this process by clicking on the prominently highlighted 'Publish Product/Service' button, clearly marked within a red-coloured box. It is important to note that this feature is exclusive to CII Member Companies.



To add products and services, a user has to complete all required details of product marked in red “\*”. Members are advised to add correct and complete information to receive maximum sales enquiries.





1 Step 1

2 Step 2

3 Step 3

4 Step 4

### Step 1 - BASIC DETAILS

Product name \*

HSN Code \*

Product Category \*

Product description

Price in (INR) \*

Price in (INR) \*

Select Per Unit/Kg \*

### ADDITIONAL DETAILS

Product Brochure

 No file chosen

File type should be .pdf, .doc or .docx and size should not more than 10Mb

Export Countries \*

States \*

Cities \*

Related Sectors

Product Certification/ Standrads

Major Buyers

Web Link

Availability

Product keyword

Save

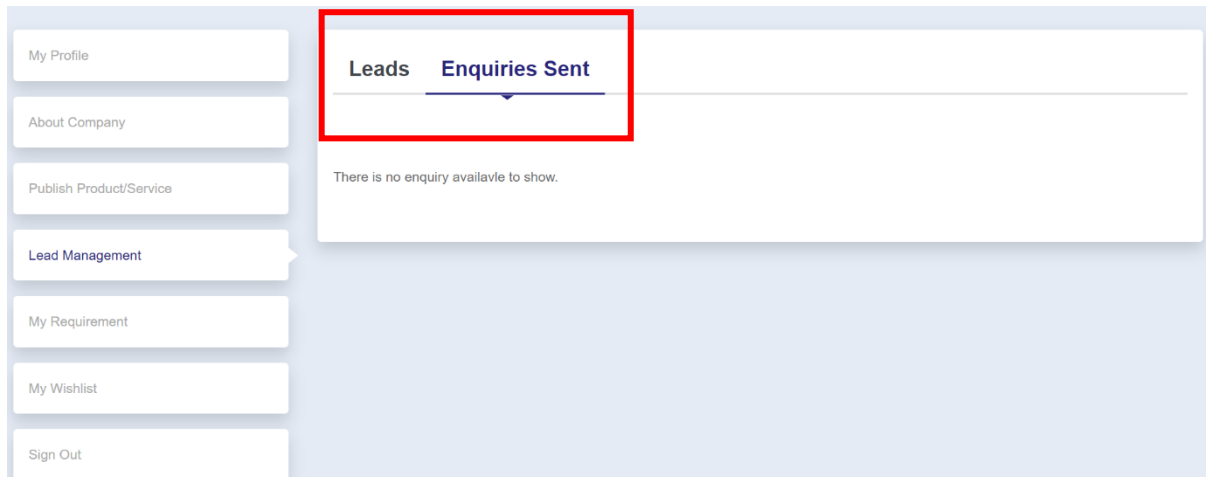
Save Next

Cancel



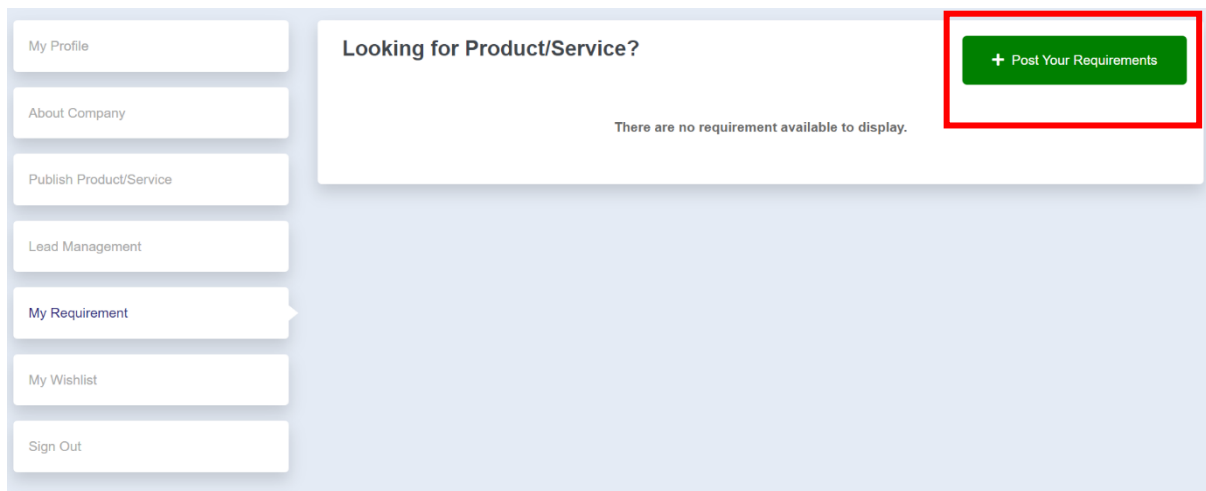
## Lead Management:

Members can see their leads by navigating to the 'Leads' tab, where they can view the number of leads received in their inbox. Additionally, members can track their inquiries in the 'Enquiries Sent' tab, generated from their interest in others' products or services. It is important to note that these features are exclusive to members and are not accessible to non-members.



## Post Requirement:

Both members and non-members have the ability to add their specific requirements, facilitating the process of connecting with relevant sellers for their products. They can add requirements by clicking on 'post your requirement' button highlighted in red box.





## Navigation:

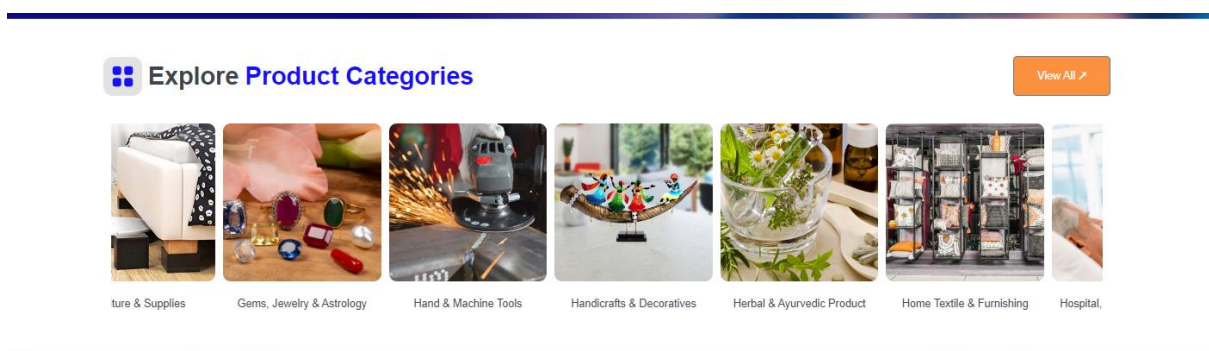
### Advertise section

The Advertise section of a website provides businesses with information on how to promote their products or services on the site.



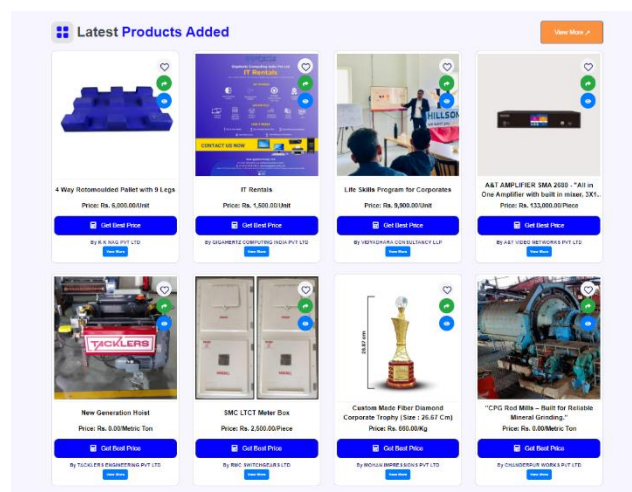
### Product Categories section

The **Product Categories** section on a website organizes products into distinct groups, making it easier for users to browse and find what they're looking for.



### Latest Products Added section

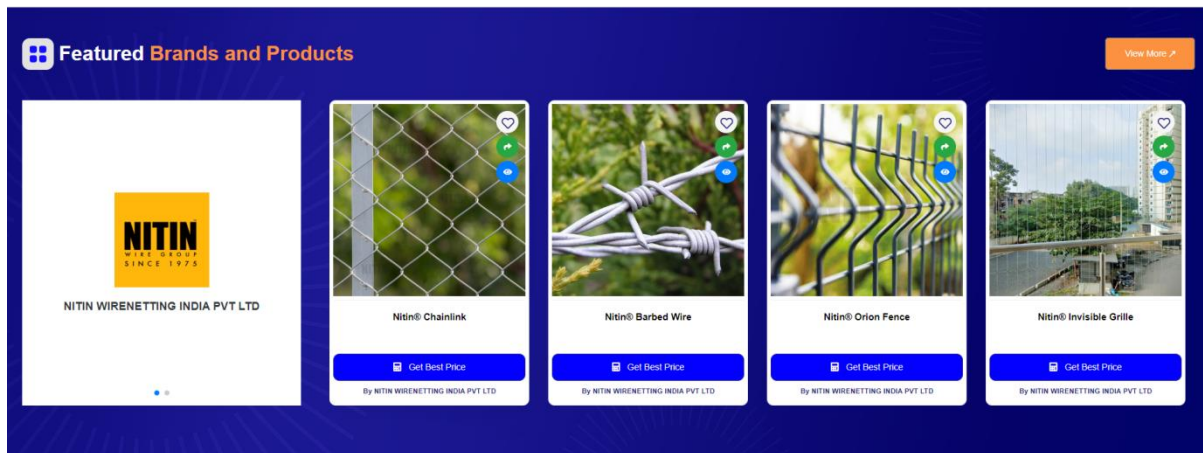
The **Latest Products Added** section on a website showcases the most recently added items, keeping visitors up to date with new inventory or product launches.





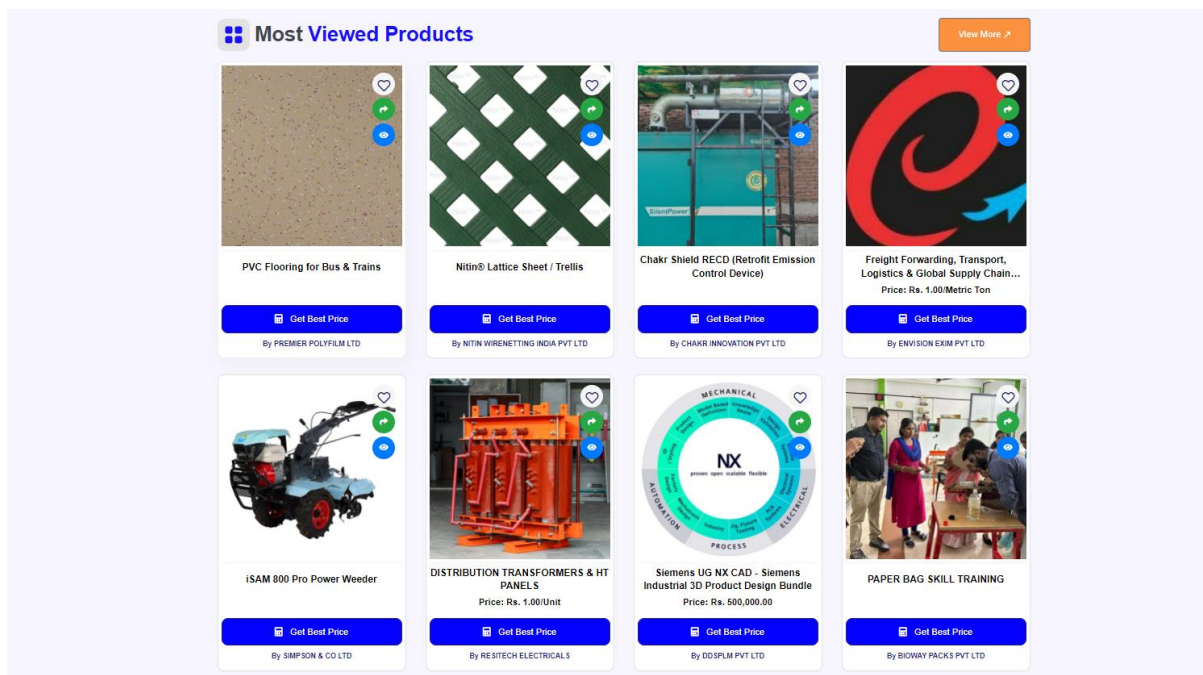
## Premium Brands and Products Section

The Premium Brands and Products section on a website highlights high-quality, exclusive, or luxury items from top-tier brands. This section is designed to appeal to customers seeking premium products with exceptional value, craftsmanship, or reputation.



## Most Viewed Products Section

The Most Viewed Products section on a website highlights the items that have received the highest number of views, reflecting customer interest and popularity.





## One Platform for Buyer-Seller Connect section

The **One Platform for Buyer-Seller Connect** section on a website facilitates seamless communication between buyers and sellers, creating a direct channel for inquiries, negotiations, and transactions

### See how CII Market Place platform can help your business

CII Market Place platform gives you access to products and services offered by the members of Confederation of Indian Industry blended with state-of-the-art technology in one place, allowing you to connect with potential buyers or sellers, remove complexity, and create new business opportunities.

[Learn More ↗](#)[Get in touch ↗](#)[Get started ↗](#)A dark blue rounded rectangle with a blue border. Inside, there is a faint background image of a globe with various icons (like a magnifying glass, a handshake, and a document) overlaid. The text 'One Platform for Buyer-Seller Connect' is written in white, bold font.






**One Platform for Buyer-Seller Connect**



## Products page:

The home page displays the most viewed products. To explore the complete list of products and services, simply click on the 'View All' tab highlighted in red coloured box. Additionally, users have the option to bookmark products of interest and add them to their Wish list.



### More products by Alpha Solutions New

				
<b>PixelCraft Digital Camera</b> Price: Rs. 1500/Unit By Alpha Solutions New	<b>UrbanEdge Backpack</b> Price: Rs. 1000.00/per Kg By Alpha Solutions New	<b>AeroLite Smart Fan</b> Price: Rs. 1500/per Kg By Alpha Solutions New	<b>EcoFusion Water Bottle</b> Price: Rs. 120/Unit By Alpha Solutions New	<b>TechNova Wireless Earbuds</b> Price: Rs. 999.00/Unit By Alpha Solutions New
<a href="#">Get Best Quotes</a>	<a href="#">Get Best Quotes</a>	<a href="#">Get Best Quotes</a>	<a href="#">Get Best Quotes</a>	<a href="#">Get Best Quotes</a>

Users can see complete details of products and services and place enquiry on the product directly by clicking on 'Connect with Seller'.

[About](#) [Register Product](#) [Requirements](#) [Products](#) [Companies](#) [User Manual](#) [B2B Networking](#)

[Home](#) >> [SpeedX Gaming Mouse](#)



### SpeedX Gaming Mouse

By Alpha Solutions New

HSN: (010129) OTHER

**₹ 499**

[Connect with Seller](#)

CATEGORIES : [Computer & IT Solutions](#) [Computer & IT Hardware](#) [Computer Mouse](#)

[Product Details](#) [Specifications](#) [Company Details](#) [Seller Contact Details](#) [Product Reviews](#)

## Product Reviews section

The **Product Reviews** section on a website allows customers to share their experiences and feedback on products they've purchased, helping to guide future buyers in their decision-making process.

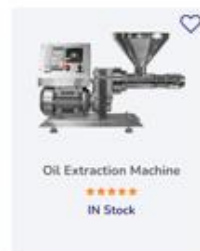
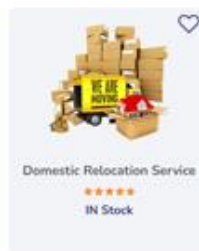
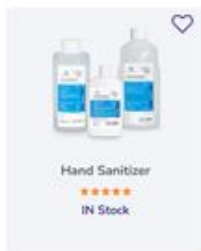


### Product Reviews

- Users can also view other products/services offered by the company.

### Related Products

[View All](#)







## About Us Page

About CII Market Place CII Market Place is a platform that connects global buyers with sellers from CII member companies. are well established for doing businesses with them.



## About CII Market Place

- CII Market Place is a platform that connects global buyers with sellers from CII member companies. With over 9500 members from both private and public sectors including SMEs and MNCs and an indirect membership of over 300000 enterprises from 286 national and regional sectoral industry bodies, this platform facilitates e- networking at no cost.
- This platform facilitates both buyers and sellers the opportunity to build a new business network, find suppliers and customers, and grow their business.
- The USP of the CII Market Place platform is its verified members who offer authentic products and services at very reasonable prices.
- The products and services offered by CII Member companies are globally competitive. The Member companies follow business ethics and good corporate governance practices. The credentials of CII member companies are well established for doing businesses with them.

[Download Flyer](#)[Download PPT](#)

## Why Choose CII Market Place?

- **Zero Cost E-Networking:** Connect with global markets at no cost.
- **Exclusive Access:** Link to a network of over 9500 member companies and their vast employee bases.
- **Visibility and Advertising:** Showcase and advertise your products and services.
- **Business Growth:** Enhanced visibility creates substantial business opportunities.
- **Accessibility:** Connect buyers and sellers anytime, anywhere.
- **Diverse Market Place:** Access a wide range of products and suppliers.
- **Brand Credibility:** Elevate your brand's credibility and generate valuable leads.
- **Ease of Business:** Simplify operations and enhance the ease of doing business.
- **Verified Members:** Engage with verified members offering authentic products at reasonable prices.

## Who can Join and Register?

- The CII Market Place serves both CII Member Companies and Non-Member Companies from across the globe, providing a platform to e-connect with each other.
- CII Member Companies can register as sellers on this platform and showcase their products and services. They can login to CII Market Place portal using their MyCII credentials.
- Both CII Members and Non-Members can register as buyers on this platform and can search for required products and services, and e-connect with the sellers.
- Unregistered non-members can first register at MyCII Platform <https://cam.mycii.in/> and then login to CII Market Place to connect with the sellers.
- Non-Member Companies can also register their products and services at this platform after obtaining CII Membership. To obtain CII Membership, write to CII at [membership@cii.in](mailto:membership@cii.in).

- [User Manual](#)
- [FAQs](#)
- [Terms and Conditions](#)

[Register Here as Buyer/Seller →](#)[Login with MyCII Credentials →](#)





## Registered Companies:

Users can check complete list of most active companies by clicking on 'Companies' tab.

**Registered Companies**

[View More ↗](#)

 ALKALI MANUFACTURERS' ASSOCIATION OF INDIA	 NERVE CELLS AI PVT LTD	 A&T VIDEO NETWORKS PVT LTD	 KATHIR SUDHIR AUTOMATION INDIA PVT LTD	 AGILE CYBER MANAGEMENT SOLUTIONS PVT LTD
 RAM SHREE CHEMICALS	 KESARIA RUBBER INDUSTRIES PVT LTD	 NITIN WIRENETTING INDIA PVT LTD	 K K NAG PVT LTD	 MINIMAC SYSTEMS PVT LTD

*Ordering in this section is based on activities done by member companies at CII Market Place.*

## Product Categories:

Users can explore products categorized by product category. Clicking on any category will display all products related to that specific category.

**Product Categories**

- [Agri Machinery & Equipment](#)
- [Bird Food, Poultry & Animal Food](#)
- [Cair and Agri Products](#)
- [Fertilizers and Soil Additives](#)
- [Seeds & Plantation Products](#)
- [Tractor, Tractor Parts & Assemblies](#)

**Agriculture & Farming**

Sort By lowest

Newest

Oldest

**NPK 100% Water Soluble Fertilizers**

By EVEREST FERTILIZERS AND CHEMICALS PVT LTD

**Agricultural Tractors & parts thereof**

By INTERNATIONAL TRACTORS LTD

**Agricultural Services, Drip Irrigation/Sprinkler Irrigation**

By JAIN IRRIGATION SYSTEM LTD

**Fertilizers**

By DIXAL FERTILIZERS PVT LTD

**NPK Mix Fertilizers**

By EVEREST FERTILIZERS AND CHEMICALS PVT LTD

**Tractors, Engines, Tractor Parts**

By INTERNATIONAL TRACTORS LTD

**Agro Products - Import of Pulses, Dale, Beans, Agri...**

By SAKA INTERNATIONAL LTD

**Electro Pneumatic Servo Control Systems**

By NUCON AEROSPACE PVT LTD



The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 294 national and regional sectoral industry bodies. For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues. Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few. For 2024-25, CII has identified **"Globally Competitive India: Partnerships for Sustainable and Inclusive Growth"** as its Theme, prioritizing 5 key pillars. During the year, it would align its initiatives and activities to facilitate strategic actions for driving India's global competitiveness and growth through a robust and resilient Indian industry.

With 70 offices, including 12 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 300 counterpart organizations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community.

## CONFEDERATION OF INDIAN INDUSTRY

The Mantosh Sondhi Centre

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[cii.in/linkedin](https://www.linkedin.com/company/cii.in)



[cii.in/youtube](https://www.youtube.com/cii.in)



**Reach us via CII Membership Helpline Number: 1800-103-1244**