



CASTON CORPORATE ADVISORY SERVICES

CORPORATE PROFILE

Investment Banking | Private Equity | Valuation | Trade Finance





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M&A landscape: India

M&A deal value growth rate

1,577 deals in H1 2025

Deal value of \$116 Bn in 2024

4th in deal value across Asia-Pacific

PE investment of \$56 Bn

7%
CAGR



Market Snapshot

- Deal values expected to nearly double by 2035.
- Surge in mid-market and domestic consolidation.
- Technology and healthcare driving transaction volumes.
- India leads Asia-Pacific in PE exit value (\$33B+).

Key Trends

- Public markets are the preferred exit route.
- Growing focus on strategic acquisitions by large firms.
- Foreign investment inflows remain strong across sectors.
- Rise in domestic fund raising fuels deal momentum.



About Us.

Caston Corporate Advisory Services is a professional services firm based in New Delhi, India. Established in the year 2007 with an aim to create value for our clients, we offer a comprehensive range of M&A advisory, Private Equity, Valuation and Trade Finance services that are innovative, timely, and practical.

With an experience of 18+ years, we have established significant competitive presence in the country. Our vast and diversified client base includes multinational enterprises, domestic companies, and HNIs in all leading industry verticals.

We are a team of distinguished Professional Consultants and Analysts, with the requisite skills and experience to provide complex business, financial, and regulatory services to our clients. Our strength lies in our performance- based, industry-tailored and technology-enabled services which are delivered by some of the most talented professionals in the country.

In today's fast-paced business environment, time has become the most critical factor driving companies to increasingly pursue inorganic growth strategies.

At Caston, our end-to-end presence across the transaction lifecycle from pre-deal preparation to deal closure enables organizations to navigate the deal process with confidence and efficiency. We support informed decision-making at every stage.

Our capabilities span financial modelling, risk management, deal advisory, and complex regulatory matters.

With deep industry expertise, a global perspective, and local insight, we offer a comprehensive suite of services tailored to our clients' needs. Operating across 17 countries, we seamlessly merge diverse cultures under one consistent quality standard.



Aman Gambhir
Principal Consultant



"Our vision is to significantly support the inorganic growth ambitions of MSMEs."

"We are committed to creating a seamless deal-making ecosystem that enables rapid and efficient integration of business assets."

Methodology

Our service approach is rooted in delivering informed and result-oriented solutions. Whether supporting transactions, regulatory compliance, strategic investments, or financial structuring, we adopt a systematic methodology designed to address client-specific objectives, mitigate risks, and unlock value efficiently.

The following four-step framework underpins our engagements across services:

UNDERSTANDING OBJECTIVES AND CONTEXT

Gain clarity on client's goals, industry environment, financial position, and key constraints through structured discussions and background analysis.

INFORMATION GATHERING AND ANALYSIS

Conduct in-depth data collection-internal records, market benchmarks, regulatory inputs- and perform qualitative and quantitative assessments tailored to the specific service.

SOLUTION DESIGN AND ADVISORY

Interpret findings, evaluate options and develop a clear, structured course of action backed by analysis and stakeholder alignment

IMPLEMENTATION SUPPORT AND MONITORING

Facilitate execution, documentation, or compliance, etc with continued oversight to ensure progress and responsiveness to changing circumstances.



Services

In India, we cater to business houses, multinational corporations (MNCs), and additionally, we assist **global clients** seeking to establish operations or explore market opportunities within India.

We take pride in delivering high-quality, value-driven services to a **diverse clientele**—ranging from large corporations to owner-managed businesses and small and medium enterprises (SMEs).

Our strength lies in combining deep sector expertise with a practical understanding of evolving market dynamics.

Our **service lines** include:



These services are delivered with a commitment to technical excellence, regulatory integrity, and sector-specific insight—ensuring informed outcomes across diverse transaction environments.

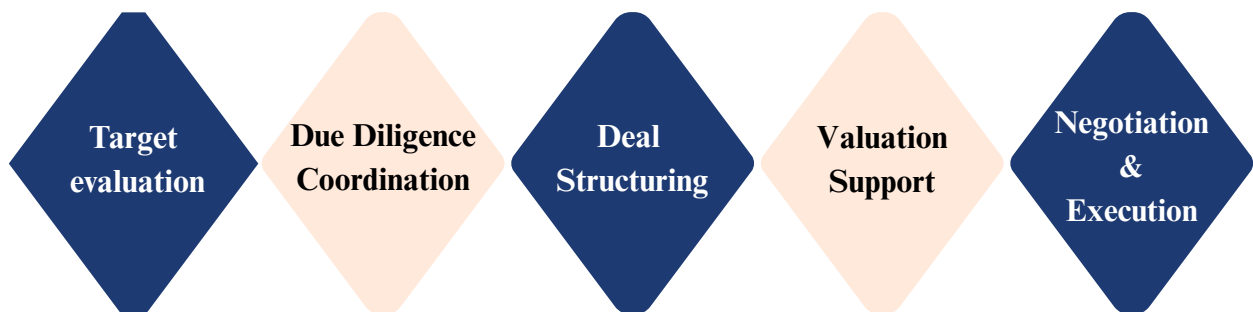




M&A advisory

We provide end-to-end advisory for mergers and acquisitions, ensuring **strategic alignment** and **value creation** throughout the deal process.

Our support includes:



Our integrated approach helps clients unlock opportunities, manage risks, and achieve successful M&A outcomes.



Private Equity

We offer comprehensive advisory across the private equity and venture capital landscape, supporting investors and businesses throughout the capital-raising and investment cycle.

Private Equity Advisory

- Help investors identify value-driven opportunities and support companies seeking growth capital.
- Assist with investor targeting, capital structuring, and deal execution.
- Prepare investor materials and align funding with long-term business goals.

Venture Capital Advisory

- Assist startups and high-growth ventures across funding stages—from seed to Series B and beyond.
- Support in pitch preparation, investor outreach, and transaction readiness.



Risk Management

Business Valuation Opinion

We offer business valuations for various purposes including M&A, Joint ventures, internal restructuring or reorganisation in order to support key strategic decisions of top management.

Financial Risk Management

We build robust **risk models**, including Value at Risk (**VaR**), to quantify and manage financial exposure in the business operational processes. These models are designed to support strategic decisions, portfolio management, and regulatory reporting by assessing potential downside scenarios and **volatility**.

Real estate and investment underwriting

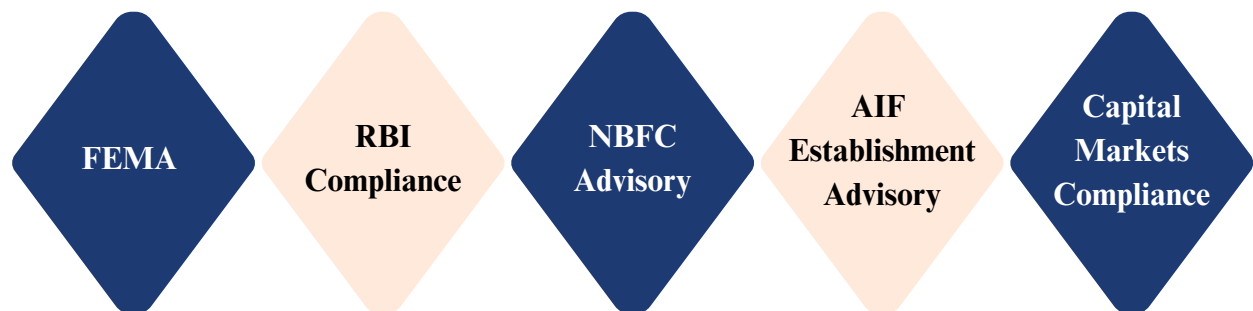
we evaluate single assets to large portfolios through detailed financial modeling, risk assessment, and due diligence. Our approach combines market insights and cash flow analysis to help investors make informed, risk-adjusted decisions.



Regulatory

Given the complexity of central and state regulations across various sectors, corporates and individuals often face challenges in meeting compliance requirements within stipulated timelines.

We offer **comprehensive regulatory services** to ensure timely and effective adherence to legal obligations, including:



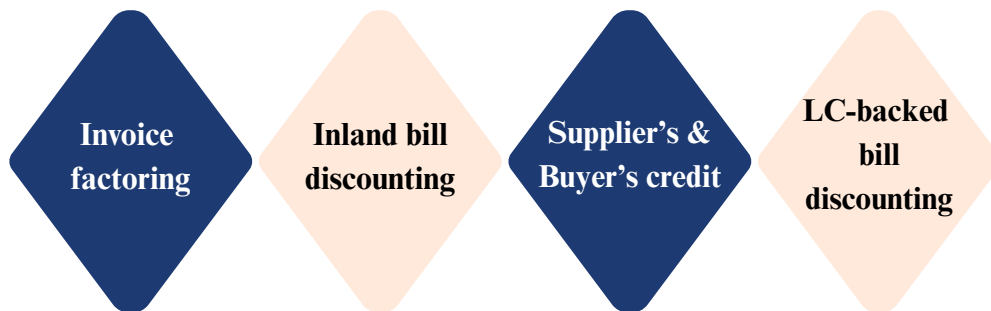


Trade Finance

We offer tailored cash flow solutions to help businesses unlock working capital and improve **liquidity**. Our offerings include Invoice Finance (both LC and non-LC backed), Asset-Based Lending, and Debt Factoring—facilitated through leading working capital lenders at highly **competitive** short-term interest rates.

Our solutions are designed to support day-to-day operations, bridge receivables cycles, and strengthen overall financial flexibility. Pasa Credit and Investments

Key services include:



Clients

Over the years, the firm has built a strong and diverse client base by delivering consistent value across a wide range of matters. Our clientele comprises domestic and international entities of varying sizes, operating across multiple industry sectors. Client satisfaction remains central to our approach, guiding every engagement we undertake.

We cater to clients across the following major industry segments:

INDUSTRIAL AND MANUFACTURING

- Automobiles & Auto Ancillaries
- Engineering & Industrial Products
- Chemicals
- Consumer Durables
- Electronics
- Fast-Moving Consumer Goods (FMCGs)
- Manufacturing

INFRASTRUCTURE, ENERGY & REAL ASSETS

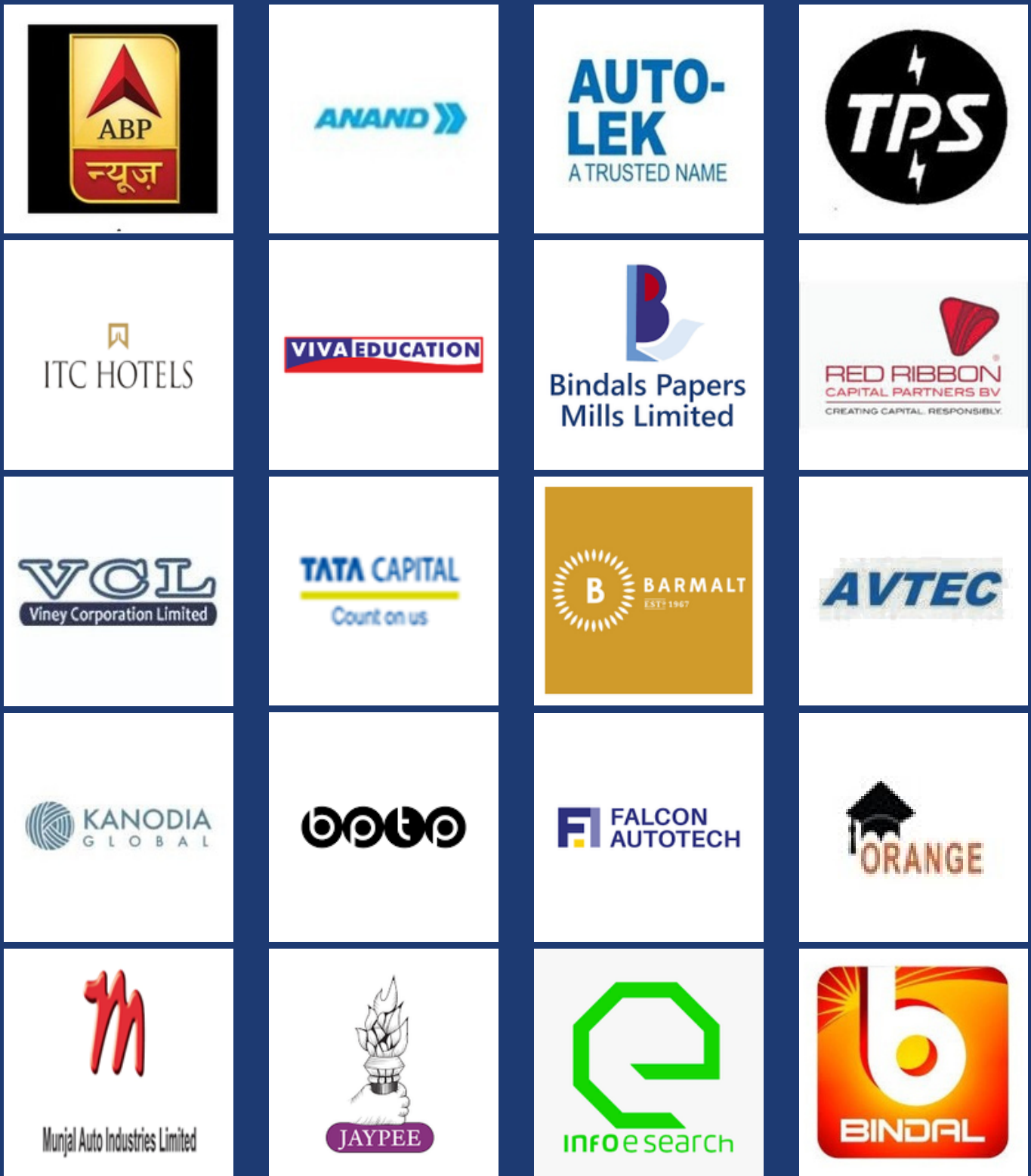
- Infrastructure & Construction
- Oil & Gas
- Real Estate & Property Development
- Food Processing
- Pharmaceuticals & Healthcare
- Agriculture & Horticulture
- Trading

SERVICES & TECHNOLOGY

- Consultancy & Professional Services
- E-Commerce
- Software & Information Technology
- Telecommunications
- Media, Publishing & Printing
- Education
- Travel, Tourism & Leisure

FINANCIAL, HEALTH & OTHER SECTORS

- Banking & Financial Services
- NBFCs
- Health, Medical & Dentistry
- Aviation
- Retail & Distribution
- Non-Governmental Organisations (NGOs)
- Consumer Services & Support



These are only representative clients. The company's clientele is quite diverse and continues to expand owing to our exceptional professional services.


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