



Confederation of Indian Industry

CII MARKET PLACE

User Manual

(Version 1.0)

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Introduction to CII Market Place

CII Market Place is a platform for connecting buyers from across the globe with sellers from CII Member Companies. CII has over 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 286 national and regional sectoral industry bodies. Through this platform, buyers and sellers can e-network with each other at no cost. The platform facilitates both buyers and sellers the opportunity to build new business network, find suppliers and customers and grow their businesses.

The USP of CII Market Place is its verified Members who offer authentic products and services at reasonable prices. The products and services offered by CII Member Companies are globally competitive. They follow business ethics and good corporate governance practices. The credentials of CII Member Companies are well established for reliable business dealings.

With over 1,000 companies and 5,000 products and services already registered, the CII Market Place product catalogue is very comprehensive



covering major categories such as engineering services, industrial machinery & supplies, agriculture & farming, textiles & apparel, housing & construction, architecture & interiors, business services, education & training, cosmetics and personal care products, home appliances, drugs & pharmaceuticals, medicines, medical equipment, leather products, metal & mineral products, automobile parts and spares, electronics & electricals, electrical equipment, telecom equipment, computer & IT solutions, fashion, food & beverages, furniture, gems & jewellery, transportation & logistics, travel & tourism, and much more.

The portal is growing fast and gaining popularity among buyers and sellers. It also provides advertising opportunities for all registered users - members and non-members. The platform lets users promote their brand to unique business visitors.

How It Works

The CII Market Place serves both CII Members and Non-Members, providing a platform to e-connect with each other. Both CII Members and Non-Members can register as buyers on this platform. However, only CII Members can register as sellers on this platform.

Member companies can login to the CII Market Place portal using their MyCII credentials and register their products and services for buyers to e-connect by entering contact details, adding products to the catalogue. Similarly, buyers can register on this platform, search for required products and services and e-connect with the sellers.

Non-Members can register their products and services only after obtaining CII Membership. To obtain CII Membership, write to CII at membership@cii.in.

The CII Market Place serves both CII Members and Non-Members, providing a platform for them to showcase their products & services and connect with potential buyers. Members enjoy enhanced features within the portal compared to non-members.



Both members and non-members can use their existing MyCII login credentials to login to the CII Market Place and access its features. Members can publish their products and services to connect with potential buyers.

Unregistered Non-members can register at MyCII Platform (www.mycii.in) to login to CII Market Place and connect with the sellers.

Member Access

Upon arriving at the CII Market Place, a user can seamlessly access their account using their MyCII user ID and password, eliminating the need for a separate registration process. In case of a forgotten password, users have the option to log in through a one-time password (OTP) sent to their registered email address and mobile number.

Login to CII Market Place
You can login using **MyCII login** credentials.

Email *

Password *

By logging in, you agree to [Terms & Conditions](#) of CII Market Place.

I'm not a robot 
hCAPTCHA
Privacy - Terms

[Login with Password](#) OR [Login with OTP](#)

[Forgot password? Click here to recover.](#)

Don't have MyCII Account?

Register on MyCII and after successful registration, you can login here with MyCII username and password.

[Register on MyCII](#)

Upon a successful login, members can navigate to their dashboard, where they have the ability to create and manage their company profile, publish products & services, and engage in various other functionalities.



Non-Member Access

The CII Market Place extends access to both members and non-members. Non-members who are already registered on the MyCII platform can use their credentials to login to CII Market Place.

Unregistered non-members must register on MyCII portal by clicking on Login/Register and then click on 'Register on MyCII' button, to obtain their user ID and password.



Login to CII Market Place

You can login using MyCII login credentials.

Email *

Password *

Don't have MyCII Account?

Register on MyCII and after successful registration, you can login here with MyCII username and password.

[Register on MyCII](#)

By logging in, you agree to [Terms & Conditions](#) of CII Market Place.



mycii.in Business Networking Knowledge Info Tracker Subscription Plan LOG IN SIGN UP CII Confederation of Indian Industry

MyCII is India's premium business platform for your Business, Information, Networking and Knowledge needs

Signup

Prefix* First Name* Last Name*

Select Prefix

Are you from a CII member organisation?*

Yes No

Organization Name*

Email* (Please use your official email address to avail of membership benefits)

[Get OTP](#)

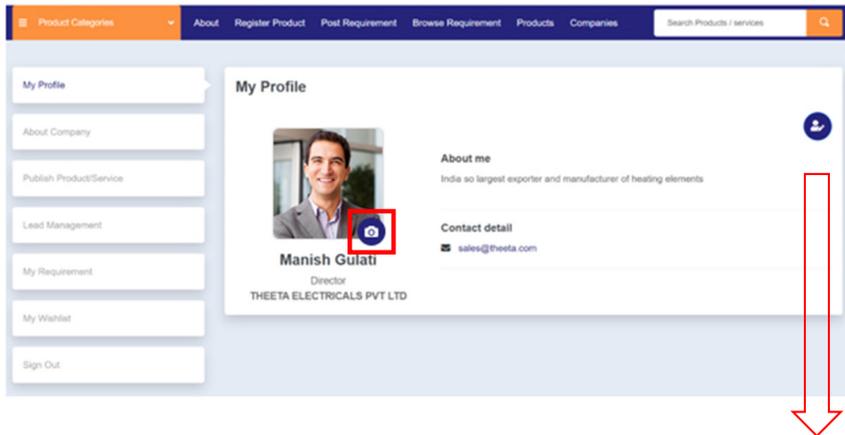
Mobile (Optional)

[Get OTP](#)

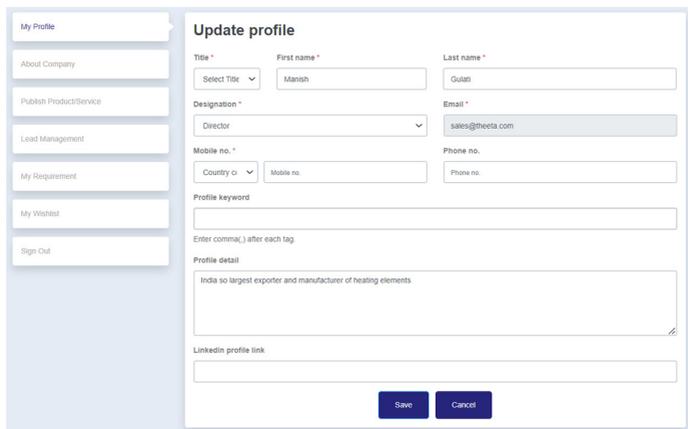
After Successful registration on MyCII, non-members need to go back to CII Market Place portal "https://www.ciiMarket Place.in/" to login.

Access Dashboard

Once logged in as either a member or non-member, users can access their respective dashboards. Within the dashboard, updating the profile is made easy by simply clicking on 'Edit' button marked in red box. Additionally, changing or updating the profile photo is a seamless process accomplished by clicking on the photo icon marked in red box.



As the CII Market Place portal enables B2B networking, users need to update their profile and provide additional details by filling in all required fields highlighted with red “*”



Update profile

Title * First name * Last name *

Select Title Manish Gulati

Designation * Email *

Director sales@theeta.com

Mobile no. * Phone no.

Country or Mobile no. Phone no.

Profile keyword

Enter comma(,) after each tag

Profile detail

India so largest exporter and manufacturer of heating elements

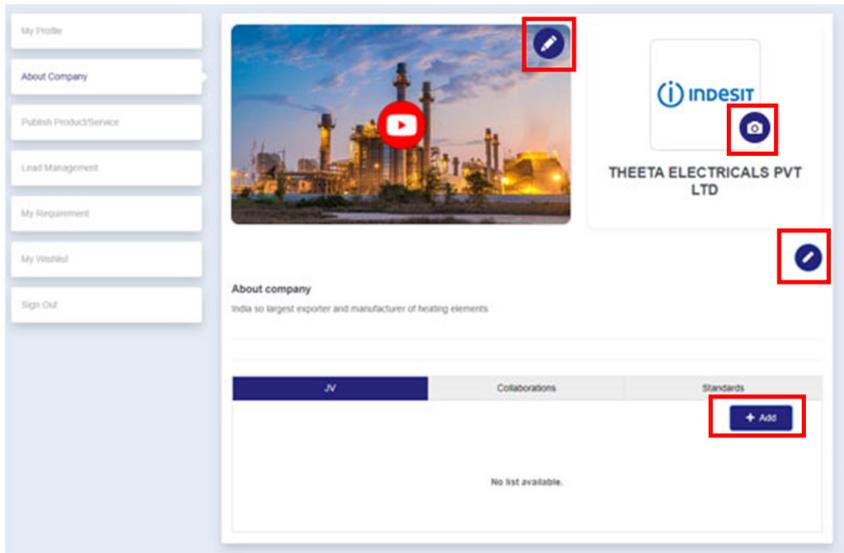
LinkedIn profile link

Save Cancel



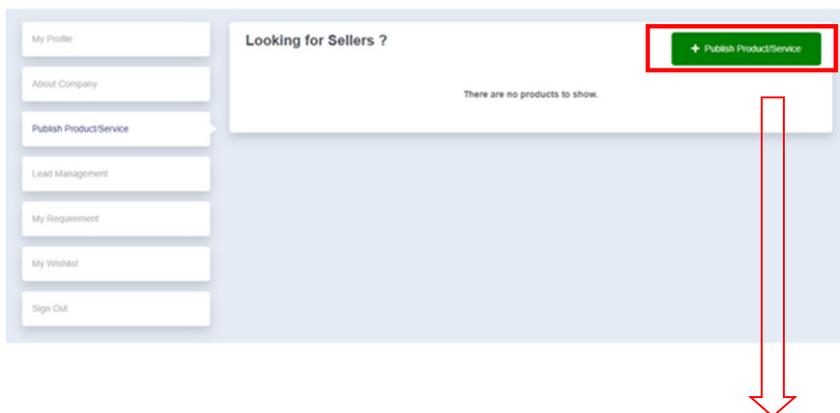
About Company:

Once users complete their individual profile details, the next step involves providing comprehensive information about their company. This includes uploading visually appealing company images or logos for a profile wall, update the company logo, and provide relevant details such as joint ventures, collaborations, standards, etc.

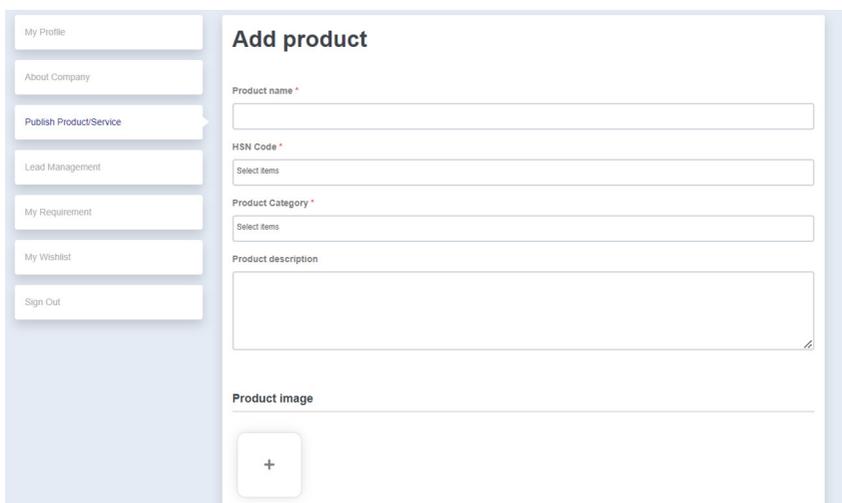


Publish Product/Service:

Once the company profile is finalised, it's time to add products. Users can initiate this process by clicking on the prominently highlighted 'Publish Product/Service' button, clearly marked within a red-coloured box. It is important to note that this feature is exclusive to CII Member Companies.



To add products and services, a user has to complete all required details of product marked in red “*”. Members are advised to add correct and complete information to receive maximum sales enquiries.



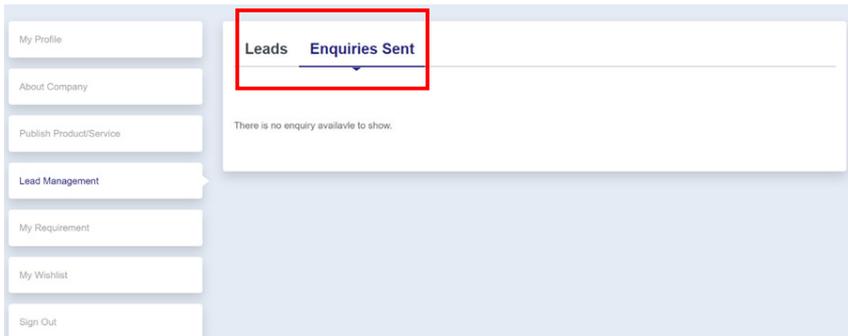
The 'Add product' form includes the following fields:

- Product name ***: A text input field.
- HSN Code ***: A dropdown menu with 'Select items' as the placeholder.
- Product Category ***: A dropdown menu with 'Select items' as the placeholder.
- Product description**: A large text area with a small icon in the bottom right corner.
- Product image**: A section with a square button containing a plus sign (+) for adding an image.



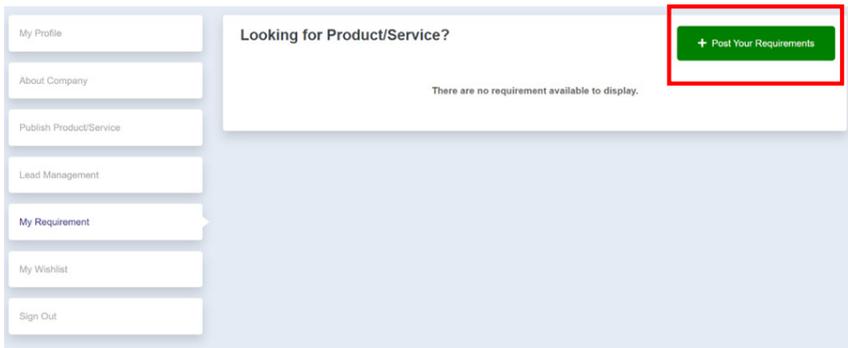
Lead Management:

Members can see their leads by navigating to the 'Leads' tab, where they can view the number of leads received in their inbox. Additionally, members can track their inquiries in the 'Enquiries Sent' tab, generated from their interest in others' products or services. It is important to note that these features are exclusive to members and are not accessible to non-members.



Post Requirement

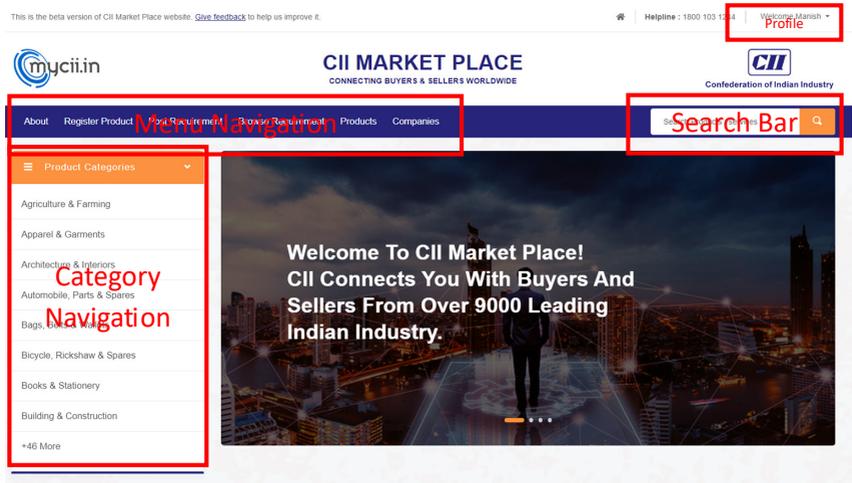
Both members and non-members have the ability to add their specific requirements, facilitating the process of connecting with relevant sellers for their products. They can add requirements by clicking on 'post your requirement' button highlighted in red box.



Navigation

Home Page

Once you have completed your profile, you are ready to explore the website, starting with the home page. Navigate through an extensive product category to find items of interest. Utilize the search bar to easily locate specific companies or products. Access your profile dashboard by clicking on the 'Profile' tab. Explore various menu options to access features such as products & services, company information, and details about CII.



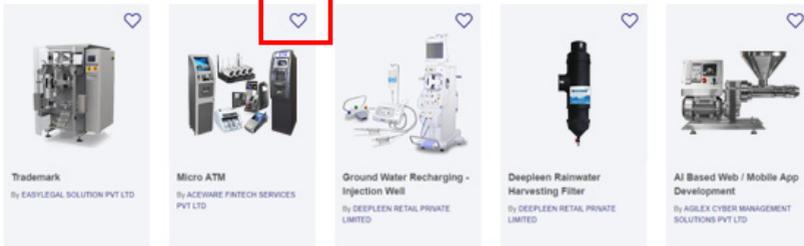


Product:

The home page displays the most viewed products. To explore the complete list of products and services, simply click on the 'View All' tab highlighted in red coloured box. Additionally, users have the option to bookmark products of interest and add them to their wishlist.

All Products & Services

[View All](#)



Users can see complete details of products and services and place enquiry on the product directly by clicking on 'Connect with Seller'.

Home > VKC Goodspot Men's Casual Sandals Footwear VG22106 Sand



Klomen Tablets, 50 Mg

Brands: Maxwell Enterprises | Category: Pharma | SKU: MS4559340

₹ 500 - IN STOCK

Organic food is food produced by methods complying with the standards of organic farming. Standards vary. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- Type: Klomen Tablets
- MFD: Aug 19 2022
- CO: Pharma

Show More

[Brochure](#)

[Connect with Seller](#)

CATEGORIES: Fashion Accessories & Gear | Shoes, Slipper & Sandals | Gents Shoes

Product Details | Company Details | Seller Contact Details

Product Description

Model No: VG22106 Sand
Material Type: Synthetic Leather
Closure Type: Covering



Users can also view other products/services offered by the company.

Related Products

[View All](#)

 Hand Sanitizer ★★★★★ IN Stock	 Vertical Fill Seal Machines ★★★★★ IN Stock	 Agricultural Machinery ★★★★★ IN Stock	 Domestic Relocation Service ★★★★★ IN Stock	 Oil Extraction Machine ★★★★★ IN Stock
--	---	--	---	--

Companies:

Users can check complete list of companies by clicking on 'Companies' tab.

Member Companies

[View All >](#)

 SARDA METALS & ALLOYS LTD	 BOX & BRANDING PVT LTD	 DEEPLEEN RETAIL PRIVATE LIMITED	 COSMOS IMPEX (INDIA) PVT LTD	 CANIT SOLUTIONS PVT LTD
--	---	--	---	--



Product Categories:

Users can explore products categorized by product category. Clicking on any category will display all products related to that specific category. Users can refine their search further by checking subcategories on the left side, as illustrated in the image. Additionally, users have the option to sort products by newest, oldest, and name.

Home » Agriculture & Farming

Product Categories

- Agro Machinery & Equipment
- Bird Feed, Poultry & Animal Feed
- Cow and Agro Products
- Fertilizers and Soil Additives
- Seeds & Plantation Products
- Tractor, Tractor Parts & Assemblies

Agriculture & Farming

Sort By Newest

- Newest
- Oldest

NPK 100% Water Soluble Fertilizers
By EVEREST FERTILIZERS AND CHEMICALS PVT LTD

Agricultural Tractors & parts thereof
By INTERNATIONAL TRACTORS LTD

Agricultural Services, Drip Irrigation/Sprinkler Irrigati...
By JAIN IRRIGATION SYSTEM LTD

Fertilizers
By SAVAL FERTILIZERS PVT LTD

NPK Mix Fertilizers
By EVEREST FERTILIZERS AND CHEMICALS PVT LTD

Tractors, Engines, Tractor Parts
By INTERNATIONAL TRACTORS LTD

Agro Products - Import of Pulses, Dals, Beans, Agri...
By TATA INTERNATIONAL LTD

Electro Pneumatic Servo Control Systems
By NUCON AEROSPACE PVT LTD



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 294 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2024-25, CII has identified **"Globally Competitive India: Partnerships for Sustainable and Inclusive Growth"** as its Theme, prioritizing 5 key pillars. During the year, it would align its initiatives and activities to facilitate strategic actions for driving India's global competitiveness and growth through a robust and resilient Indian industry.

With 70 offices, including 12 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 300 counterpart organizations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community.

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